

Black Hills Buffalo Classic To Expand!

The Dakota Territory Buffalo Association has announced plans for an expanded offering at our 2010 Black Hills Buffalo Classic Show and Sale and Premium Calf and Yearling Auction.

For the Black Hills Buffalo Classic, there will be a brand new class for a pen of five yearling heifers added to the existing classes. Additionally, the group has amended their rules to allow for up to four teeth for two year old bred heifers entered into the show. The show committee hopes that this will expand the offerings in that class, thus allowing more buyers the opportunity to take home quality breeding age stock. The pen of five yearling heifers was added in response to the group's success with larger pen classes at the 2009 event.

In addition to the new Pen of Five Yearling Heifers, the following live animal classes will be offered at the 2010 show: single heifer and bull calves; Top Ten heifer calves (pens of 10) and Top Five bull calves (pens of 5); single yearling bulls and heifers and single two year old bred heifers. Once again the Young Guns Yearling Bull Challenge is already underway and to date there are 21 bulls entered in the challenge and they will make the trip back to Rapid City in February and be judged and auctioned during the Classic. The Reality Based Carcass Class is also on tap with classes for both bulls and heifers.

Last year, the Premium Calf Auction featured groups of up to 10 head sold at auction. These calf groups were not judged, but consignors were asked to bring in a representative group of their calf crop. The DTBA felt this would be a great way to help producers market their calves and get them in front of a larger audience than they might be exposed to just being offered for sale off the ranch. The auction went very well and response was excellent to the larger groups offered from individual producers.

After much discussion, the DTBA made the decision to expand on this group offering and in 2010, will be offering classes for a pen of five to ten head of yearling heifers in addition to the calf classes. Not only will this allow producers to showcase their yearling heifers, but it will allow buyers to purchase a group of animals from a single producer and the yearlings are one year closer to breeding age than the calves. By purchasing these larger lots of calves and yearlings, buyers can take home animals that are already used to each other and they tend to settle into new surrounding much quicker and easier than single animals.

The new pen classes and the Premium Auction were met with great success last year and the DTBA is excited about the new additions this year and the group is busy making plans for the 2010 event.

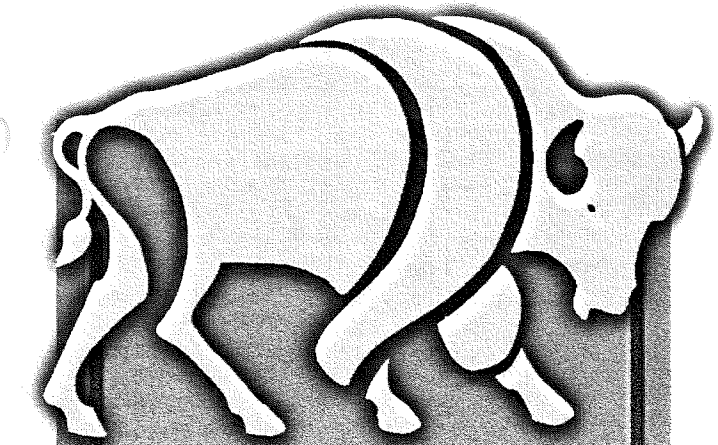
The dates for the Black Hills Buffalo Classic Show and Sale and Premium Calf and Yearling Auction will be February 5 - 7, 2010. All animals will be penned and judged at the Pennington County Events Center at the fairgrounds in Rapid City, South Dakota. The live animal auction will take place on Sunday, February 7 at the events center. More details coming this fall!

Make Plans For The Bison Advantage Buffalo Gold Rush Workshop!

September 18 - 19
Cheyenne, WY

Hosted By Boyd & Allison Meyer
Cold Creek Buffalo Co.

Co-sponsored by Rocky Mountain Buffalo Assn., Dakota Territory Buffalo Assn. & Western Bison Assn.



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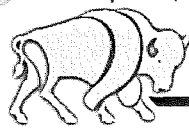
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Notes From The President - Bruce Anderson

While the attention to many of you out there turns to red calves and hay crops the buffalo meat business is all about summer sales. Our summer sales here at Western Buffalo Company are the absolute backbone of our entire year. With the changes going on in our nation I felt that the summer sales took on an even more importance and would go a long ways in telling what the next few years could be like. Would people be traveling? Where would they go? Would they spend much money? If they went to a restaurant would they order buffalo? These are all ques-



tions that I felt could be answered.

People are traveling. They are being selective about where

Calendar Of Buffalo Events

September 18: Blue Mounds State Park Bison Auction. 11 a.m. at the park in Luverne, MN. (507) 283-1307.

September 18 - 19: Bison Advantage, Buffalo Gold Rush Workshop. The Rocky Mountain Buffalo Assn. Fall Workshop at the Terry Bison Ranch Cheyenne, Wyoming. www.bisonadvantage.com or (303) 243-0900.

October 15: Forth Niobrara National Wildlife Refuge Annual Bison Auction. at noon. For more information call Kathy at (402) 376-3789, or visit <http://www.fws.gov/fortniobrara/>.

November 18: Kansas Wildlife and Parks Annual Buffalo Auction, Maxwell Refuge Corrals, Canton, KS. Contact Cliff Peterson, Manager (620) 628-4592.

November 21: Custer State Park Fall Classic Annual Live Public Auction. Call (605) 255-4515, or visit www.custer-statepark.info.

November 22: Canadian Bison Assn. Annual Show and Sale and Conference will be held November 22-25 at Agribition in Regina, SK. See www.canadianbison.ca for information.

November 28: Minnesota Buffalo Assn. 13th Annual Legends of the Fall Show and Sale, Albany, MN.. Visit www.mnbison.org or (507) 454-2828.

December 5: Kansas Buffalo Assn. Fall Auction, Farmers & Ranchers Livestock Commission Co., Salina KS. Contact Dick Gehring at (620) 345-6526.

December 5: Western Bison Assn. Annual Sale at 12:00 P.M. Golden Spike Events Center, Ogden, Utah. For more information, www.westernbison.org or (575) 770-7751.

December 12: North Dakota Buffalo Assn. Fall Consignment Sale, KIST Livestock, Mandan, ND. Call the NDBA office at (701) 252-1122.

January 20 - 23, 2010: The National Bison Assn. Winter Conference and Gold Trophy Show and Sale, Renaissance Hotel and NWSS Auction Arena, Denver, CO. For more information, (303) 292-2833 or www.bisoncentral.com.

February 5 - 6: Dakota Territory Buffalo Assn. Winter Conference, Ramkota Hotel, Rapid City, SD. (605) 923-6383 or www.dakotabuffalo.com.

February 7: DTBA's Black Hills Buffalo Classic Show and Sale and Premium Calf and Yearling Sale. Pennington County Events Center, Rapid City, SD. (605) 923-6383 or www.dakotabuffalo.com.

February 20 - 21: North Dakota Buffalo Assn. Winter Conference and Consignment Sale, Mandan, ND. Contact the NDBA office at 701-252-1122.

they are going with the quality destinations benefiting. It would be my guess that people are planning their trips carefully and not wanting to spend money to just go anywhere. Buffalo meat is selling well both in restaurants and in grocery stores. The big change is in the product mix-burger sales are up and steak sales are down. This causes a certain amount of inventory problems, but overall it is good news for the producer as we establish that our core customer group will continue to buy buffalo meat even in tough economic times.

On a larger scale it appears buffalo should benefit from the changes in our world. You want to be healthy-we got healthy. You want to be "green"-we got green. You want something locally grown-we got that one too. You want something that tastes great—you guessed it. Change is always a little scary but I bottom-line, buffalo meat is a great product.

Lastly I want to apologize for the lateness of this newsletter. I have this tendency (as my wife will tell you) to get too involved in this business to know what day it is. I hope it was worth the wait.

Welcome New DTBA Members!

Kevin, Kelly and Steve Hintz

Hintz Buffalo Ranch, Hazen, ND

Dave and Sue Carter, Westminster, CO

David and Karen Kivela

Brantwood Bison, Brantwood, WI

Larry and Jacki Higgins and Vicki Anderson

Heart Rock Bison, Genoa, CO

Leonard and Jeannie Heim

Ideal Bison Ranch, Winner, SD

Dave Reyelts, Needles View Ranch, LLC, Rapid City, SD

Cory Marquis, Montana Mountain Bison, Inc., Belt, MT

Frederick Andersen and Shirley Rogers

Flying Buffalo Ranch, Minot, ND

WELCOME BACK

Dale and Beth Rengstorf

Rolling R Ranch, Inc. Pelican Rapids, MN

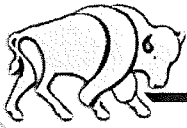
Member News And Notes

Our condolences go out to the family of **Myrn Heim**, who passed away on May 13, 2009. Myrn was the mother of DTBA members Peggy (John) Christiansen of Wessington, SD and Leonard (Jeannie) Heim of Winner, SD. She was also grandmother to Chad (Amy) Heim of Ashton, SD.

Jerry Johnson, Jacki (Sandy) Limpert's father and Judy Johnson's husband, passed away on March 23 following complications from a heart condition. Jerry was always at the ready to help work buffalo with the family and will be deeply missed. Congratulations to **Brodie Limpert and Sam Jensen**, who will be married on September 26. Sam is a top-notch buffalo wrangler and will be a welcome addition to the Limpert family!

John Flocchini and Gaylynn Wagner were married in August. We don't have the specific date, but the happy couple was recently honeymooning. Congratulations!

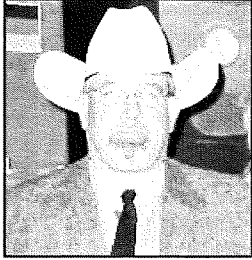
Dave Kalil, with Farm Credit Services in Rapid City, was elected to the position of President of the Central States Fair, Inc. Board of Directors. Dave is an avid supporter of the buffalo industry and has been a great asset to the DTBA for a number of years. Congratulations to Dave on this great accomplishment.



Support of the National Bison Association Crucial For Success

By Jud Seaman, NBA Region 3 Director (SD, ND, MT)

As most of you already know, the National Bison Association (NBA) has been experiencing some struggles in an effort to stay afloat. It's no secret that times are tough and people are cutting back and one way they are doing that is by not renewing memberships, cutting back on sponsorships and donations and the like. But the NBA needs our help and support. It's vitally important that we have a national organization and it's our job to make sure it stays sound and moves forward. Please consider renewing or beginning a membership in the NBA. Your membership



dollars do make a difference.

With that being said, I would also like to thank all the regional producers and Western Buffalo Company for their participa-

tion in the NBA's Checkoff program. DTBA also took a step to help support this program by donating funds from their auction to the Checkoff fund. This program is experiencing great success right now and is one of the key elements in keeping the NBA moving forward during these difficult times. There is information in this newsletter about the program if you are not familiar with it. As with your membership dollars, the funds generated from the Checkoff program stand to benefit everyone. Many thanks to Scott Peterson for spearheading this Checkoff program and getting many of the processors on board.

I would encourage you to send your thoughts, suggestions and ideas to me so that I can do the best possible job representing the members in this region. Your input is needed and much appreciated. Feel free to contact me at any time and we can discuss your ideas.

My phone is (605) 390-1419 or email is: jseaman@rap.midco.net.

Buffalo Industry Leaders To Promote The "Bison Advantage"

There's a new Gold Rush shaping up for this September near Cheyenne, WY.

Unlike the previous rush, participants won't be picking through rocks looking for new riches. Instead, they will be looking into the advantage of buffalo gold.

The Rocky Mountain Buffalo Association, along with the Dakota Territory Buffalo Association, Western Bison Association and the National Bison Association are teaming up host the inaugural "Bison Advantage - Buffalo Gold Rush" workshop September 18-19 at the Terry Bison Ranch south of Cheyenne to promote the opportunities available today in bison ranching.

"Bison meat sales have grown by double-digit rates during each of the past four years as a growing number of consumers discover the deliciously healthy taste of American buffalo. This surge in demand is creating new opportunities for growth in bison ranching", said Dave Carter of the National Bison Association.

The September workshop sessions are designed to provide important information for prospective bison ranchers, and to offer a refresher course for veteran buffalo producers. "Bison ranching today offers a great opportunity for existing ranchers, and for people looking to get into the agricultural arena," said Boyd Meyer, spokesman for the Rocky Mountain Buffalo Association. "The Buffalo Gold Rush workshop will introduce people to the advantages of being part of today's growing bison business."

On Friday, September 18, industry leaders will provide presentations covering important bison management topics includ-

ing fencing, facilities, handling animals, animal's nutrition and veterinary care, marketing animals and by-products.

Speakers on Friday will include: Bison Management/Fencing

- Sandy Limpert, Slim Buttes Buffalo, Buffalo, SD;
- Ray Thieman, Prairie Ridge Buffalo Ranch, Limon, CO and Larry Higgins, Heart Rock Bison, Genoa, CO.
- Feeding/Nutrition - Bud Patterson, Patterson Nutrition Co.
- Veterinary Care - Dave Shroeder, DVM, Wellington, CO and Gerald Parsons, Stratford, OK.
- Bison Genetics - Boyd Meyer, Cold Creek Buffalo Co., Windsor, CO.
- Marketing/Processing - Bob Dineen, Rocky Mountain Natural Meats, Henderson, CO and Bruce Anderson, Western Buffalo Co., Rapid City, SD.

Buffalo Gold Rush Sponsors include: Michael & Kathleen Gear, Red Canyon Buffalo Ranch; Sierra Meats; Rocky Mountain Natural Meats; Cold Creek Buffalo Co.; Western Buffalo Co. and Terry Bison Ranch, Ron & Janice Thiel.

On Saturday, September 19, Boyd Meyer will host a tour of his herd roaming at the Terry Bison Ranch and offer a handling demonstration at the ranches bison working facilities in order to help workshop participants see first hand the advantages of raising and marketing bison.

The early bird workshop registration fee of \$95 includes all workshop sessions, meals and a Friday evening dance at Senators' Restaurant at the Terry Ranch. FFA and 4-H members can register for \$50. Registration after September 1 is \$115 per person. Information about the workshop--and official registration forms--are available on Bison Advantage website at <http://www.bisonadvantage.com/>.



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Think About Investing In The NBA Checkoff Program

By Dave Carter
Executive Director, National Bison Association

It's time to invest in the bison industry to grow your business.

The demand for bison has grown rapidly in popularity over the past few years as consumers have discovered the great taste and nutritional benefits of bison meat.

The ability to continue supplying the growing marketplace, however, requires that the bison industry expand its production of good quality animals.

Last year, many of the leading processors teamed with the National Bison Association to revitalize the NBA's Bison Checkoff Program. This combined effort has two major priorities:

- Continue to promote bison to the American public.
- Promote bison ranching as a viable and profitable agricultural enterprise.

We need your help to get the message out.

The NBA has developed materials informing agricultural lenders about the viability of supporting expanding in bison pro-

DTBA Issues Checkoff Challenge

Thanks to all the consignors and buyers at the 2009 Black Hills Buffalo Classic Show and Sale for stepping up and supporting the Checkoff Challenge. The Challenge was suggested during the Board of Director's meeting just prior to this year's conference. The idea was brought to the consignor's meeting and was met with enthusiasm, so away we went!

The Checkoff Challenge asked that every consignor donate one dollar per head of animals consigned and each buyer to donate one dollar per head of animals purchased. Additionally, DTBA agreed to donate one dollar per head for each animal sold at our auction.

With nearly 100 percent participation, DTBA was able to donate \$367 to the Checkoff fund. Of that total, \$216 was collected from consignors and buyers and DTBA kicked in \$151 for their part.

While that total amount may not seem like a it would have a huge impact, every dollar adds up. If each association that hosted a sale would do likewise, the associations would be able to contribute a fairly significant amount in short order. The funds were deducted from consignor checks and buyers just added the amount on to their checks when they settled up at the end of the auction. Simple, easy and something we all can do to help out.

If you are a member of another association that hosts a sale, encourage those associations to do likewise. **DTBA is issuing a challenge to all other state and regional buffalo associations to step up and make the Checkoff Challenge a part of their event.** Individually we can do a little, together we can do a lot!

duction. Along with the many industry materials, we continue to develop consumer driven promotions, as well as materials for trade shows targeting producers that are looking into bison as a viable alternative for their agricultural enterprises.

These efforts are in addition to the ongoing work the National Bison Association is conducting to promote bison sales in the retail and the food service arenas.

But it isn't cheap!

That's why we are asking you to Checkoff \$1.00 per head of bison that you process to support these educational and outreach programs.

Now is the time to step up to the plate. Invest in the future of the bison business. Remember, that all check-off contributions are fully tax-deductible as a business expense.

As always, your ongoing support of the National Bison Association's efforts and your dedication to the bison industry at large is greatly appreciated. We look forward to continuing to work with you as we meet the opportunities and challenges ahead together.

Rusty Seedig Legacy Fund Established

Rusty passed away in his sleep on July 25, 2008 at the age of 55. For 12 years, Rusty had been battling CCL (Leukemia) and he fought right up to the very end. Rusty is survived by his wife, Janice, and sons, Joshua (Sarah) and Jason (Genevieve) and his mother, Jerry.

For more than 18 years, Rusty was a key figure in the promotion and growth of the bison industry. Rusty was known and respected throughout both the American and Canadian bison industries. He traveled extensively, always promoting bison and developing markets. He was always ready to discuss industry issues or to offer sage words of advice.

Rusty gave his heart and soul to the bison industry. He was involved in the formation of the NBA when it merged with the American Bison Association and was instrumental in helping the Foundation through the merger.

The Rusty Seedig American Bison Legacy Fund has been established for those who would like to make a contribution in Rusty's honor. The American Bison Legacy Fund is a planned giving program for those who want to support the continued restoration of the American Bison, through public education and credible research. This fund has been specifically tailored to match the interests of the American bison enthusiast and was designed to continue the National Buffalo Foundation's work in restoring this magnificent animal.

For more information about the fund, go to www.bisoncentral.com, pull down the NBA menu and click on Foundations.



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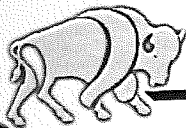
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Anthrax Becoming A Concern In SD

NEWS RELEASE - ANTHRAX UPDATE - August 3, 2009
Contact: Dustin Oedekoven, DVM, State Veterinarian
(605)773-3321

Anthrax has been confirmed in South Dakota for the first time this year. Five yearling calves were lost in a herd of 250 unvaccinated animals in Corson and Dewey Counties.

Anthrax is a very serious quarantinable disease because it can cause the rapid loss of a large number of animals in a very short time. Often, animals are found dead with no illness detected.

Strict enforcement of quarantines and proper burning and burying of carcasses from cattle suspected to have died from anthrax is important to prevent further soil contamination with the bacterial spores.

Producers should consult their veterinarians and vaccinate their livestock, if deemed appropriate. "It would make good sense to continue to vaccinate cattle and other livestock in the area for the next several years," states Dr. Dustin Oedekoven, State Veterinarian.

Dr. Oedekoven reports that anthrax spores survive indefinitely in contaminated soil and that much of South Dakota has the potential of experiencing an outbreak.

Significant climate change, such as drought, floods, and winds can expose anthrax spores to grazing livestock. Alkaline soils, high humidity and high temperatures present conditions for anthrax spores to vegetate and become infectious to grazing livestock.

USDA Releases Data From 2007 Ag Census

The results have been compiled from the 2007 Census of Agriculture and the good news is...South Dakota is still number one in the nation in buffalo production! The bad news is...overall numbers of animals is down from the 2002 census.

In 2007, USDA is reporting that there is a total of 179 ranches raising buffalo with 38,701 head counted at the time of the census. In 2002, South Dakota reported 204 ranches raising buffalo and 40,168 head of animals in the state. Overall for the entire United States, the 2007 Census reports 198,234 bison on 4,499 farms/ranches in the U.S. By comparison, the 2002 Ag Census cited 231,9500 on 4,132 farms/ranches.

Here's a bit more about how the states rank in the census this time around. South Dakota is number one with 38,701 head, followed by Nebraska reporting 17,859 head; North Dakota with 15,881 head; Colorado with 15,474 head; Montana with 14,565 head; Wyoming with 12,574 head; Oklahoma with 10,344 head; Kansas with 10,051 head; Minnesota with 6,282 head and number ten is Wisconsin with 6,130 head.

Given that there are so many animals in South Dakota, it's interesting to note it only ranks number seven in farms/ranches raising buffalo. The top ten for number of farms/ranches is: Texas at number one with 618 farms/ranches reporting they raise buffalo, followed by Kansas with 208; Oklahoma with 205; Wisconsin with 190; a tie for fifth between Minnesota and Colorado with both reporting 184; South Dakota next with 179; Missouri with 178; California with 168 and Michigan with 150 reporting.

While it looks like our animal numbers a down slightly cross the country, the good news is there are more farms/ranches raising the animals than ever before.

If you are interested in checking out more of the data, follow this link:

http://www.agcensus.usda.gov/Publications/2007/Full_Report/Volume_1_Chapter_1_US/index.asp

South Dakota Names New State Veterinarian

PIERRE, S.D. - The South Dakota Animal Industry Board has named Dr. Dustin Oedekoven (OH'-dih-koh-ven) as State Veterinarian and Executive Secretary of the South Dakota Animal Industry Board.

Oedekoven has served since March as the Acting State Veterinarian, following the retirement of former State Veterinarian Dr. Sam Holland.

Oedekoven has worked for the Animal Industry Board since 2003 as a staff veterinarian and as assistant state veterinarian. He previously was in a private veterinary practice in Wyoming.

"I'm proud to be of assistance to the livestock industry, which is such a vital segment of the South Dakota economy," Oedekoven said. "Ensuring livestock health standards is of paramount importance to both producers and consumers."

Dr. Oedekoven is a graduate of the Iowa State University and South Dakota State University.



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BHBC Show Chairman Speaks Out About The Event

By Zane "Grizz" Holcomb
Show Chairman, BHBC Show and Sale

Well, we did it!!! Danged if the members of the DTBA didn't pull off what was probably the finest show and sale of the year, raised a BUNCH of money at the fun auction, and all in all proved that the "Producer's Association" is the driving force in the nation.



We have new members, new buyers, some of the finest consignors in the country and the outlook could not be better. Thanks to all who brought buffalo to our yearly show, without the consignors it would never happen. The buyers? Well, you ALL did a great job making sure each animal brought what is was worth. My hat is off to all who worked to get

the buffalo to Rapid City, and to those who took them home. I do not think you could have found a better venue of quality anywhere.

From my standpoint, there are few people, myself included, who can sit there and say they have better animals at home. Every year I catch myself comparing calf to calf, bull to bull, and as we all do, criticize a certain trait, frame, whatever.... Then I have to step back and remind myself that the buffalo before me are the best there is. And I don't have the quality (or the cajones!) it takes to prove myself! Only the DTBA consignors have what it takes to prove their worth in the show and sale ring. And every year I cuss myself all the way home for not winning the lottery one week before the BHBC so I can take ALL those buffalo home and get the quality most of us think we have.

I know this winter took a bit of a toll on entries, but even so, we doubled in numbers! I can hardly wait until this next year to see

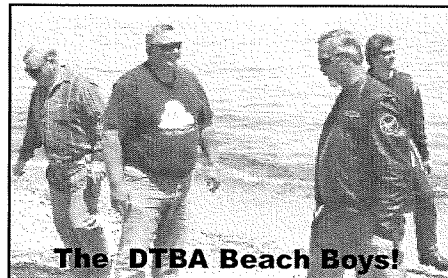
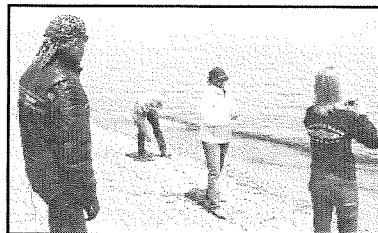
what comes to pass. Irons are already in the fire for next year, a few changes, a few additions... who knows what will transpire. All I do know is this: It is going to get BETTER! The DTBA seems to never settle for status quo, there is always someone finding a way to expand a class, make it more attractive to buyers/sellers, and improve on what is already the leading association. You all have seen the amount of room we have to grow, and if we stay at this rate, we will become the one event of the year that is a MUST ATTEND for any serious buffalo producer.

I want to thank the Dynamic Duo, Brodie and Sam, (Sam, you are a trooper, to stand out there in my coat with high heels, well, it just doesn't get any better than that!) Sandy, Jacki, Chad and Scott and Jon, (Jon, good job on keeping Limpert in line!), Larry Carr, who never fails to do what needs done and Jeff Martin, who figured working buff was way better than writing a term paper at the School of Mines. And special thanks to Dennis Eliason and his crew at the Events Center. They make that whole thing smooth for all of us. (The manufacturer of the panels should of had a picture of Dennis and me, setting up and moving a few panels... what a promo! Two guys can do it with two hands!). Also to the set-up crew who comes in two weeks early to get pens set up and ready to go. That included Chad Kremer, Lee Rude, John Cammack, Moritz Espy and Chad Feldman. Couldn't do it without all of you!

To Dick Gehring, many thanks for you time and effort. A fine job it was. And to Mike Thiel, we got you for one more year buddy! A fine job by both judges, and it showed, over and over.

From the viewpoint of a small producer, one could not be with a better group of buffalo people. I ride the coattails of many and do it proudly. There is none better than what we have with this association. Thank you all.

READY
TO RIDE!



The DTBA Beach Boys!

Two days before the NBA Summer Conference in Oshkosh, Wisconsin, a group of 13 eager sight-seers took off from Oshkosh and spent two days touring north and south of Oshkosh. Interestingly enough, all the bikers were DTBA members, but also represented South Dakota, North Dakota, Minnesota and Wyoming. Kind of made us wonder why no one from Wisconsin went along??

Anyway, the group had a great time. These pictures were taken on the second day when they toured along Lake Michigan.

Many thanks to Dave and Gail Griffin for making the tour arrangements. Along with Dave and Gail, other riders included Jud Seaman, Larry Carr, Todd Goetz, Karen Conley, Felicia Sargeant, John Flocchini, Gaylynn Wagner, Scott Peterson and Susan Peterson who drove the way cool Camero with the kids, Jon and Jayme! Watch for plans this coming summer...

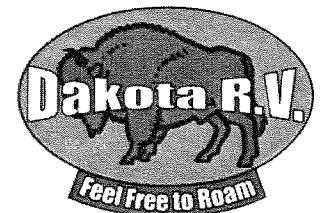
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2009 Black Hills Buffalo Classic Show & Sale Results and Premium Calf Auction Results
Hosted By Dakota Territory Buffalo Association • February 8, 2009 • Rapid City, SD



Kathleen and Michael Gear, third and fourth from left, received their second Producer of the Year award from DTBA. Sponsors of the trophy are Scott, Susan, Jon and Jayme Peterson and Rod Sather and Lynette Laird.

Black Hills Buffalo Classic Show Results

Producer of the Year: Red Canyon Ranch, Michael & Kathleen Gear, Thermopolis, WY.

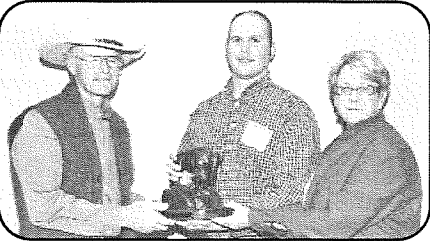
Rookie of the Year: Prairie Heights Bison, John & Jeanne Bowron, Luverne, MN.

Grand Champion Male: Yearling bull from Red Canyon Ranch. Purchased by Scott and Jon Peterson, Belle Fourche, SD, for \$2,700.

Reserve Champion Male: Bull Calf from Nolz Poor Farm Bison, Ed & Deanna Nolz, Sioux Falls, SD. Purchased by Steve Hein, Iroquis, SD, for \$2,200.

Grand Champion Female: Two Year Old Bred Heifer from Red Canyon Ranch. Purchased by Dan Huber, Steamboat Springs, CO, for \$2,500.

Reserve Champion Female: Yearling Heifer from Skull Creek Bison, Wayne, LeAnn, Connor & Jenna Buchholz, Rhame, ND. Purchased by Scott and Jon Peterson for \$1,800.



Brad Adams, center, awards the Rookie of the Year award to John and Jeanne Bowron.

Two Year Old Bred Heifer: 1. Red Canyon Ranch, Michael and Kathleen Gear, Thermopolis, WY; 2. Red Canyon Ranch.

Yearling Heifer: 1. Skull Creek Bison; 2. Blue Valley Ranch, Galloway, Inc. Perry Handyside, Mgr.; Tim Robertson, Livestock Foreman.

Heifer Calf: 1. Red Canyon Ranch; 2. Nolz Poor Farm Bison; 3. Skull Creek Bison.

Top 10 Heifer Calves: 1. Skull Creek Bison; 2. Nolz Poor Farm Bison; 3. Red Canyon Ranch.

Top 5 Bull Calves: 1. Buffalo Ranch, John, Lane & Mike Cammack, Stoneville, SD; 2. Montana Mountain Bison, Inc., Cory Marquis, Belt, MT; 3. Nolz Poor Farm Bison. Honorable Mention: Mosquito Park Enterprises, Rod Sather, Owner; Tom Junk, Manager.

Bull Calves: 1. Nolz Poor Farm Bison; 2. Red Canyon Ranch; 3. Skull Creek Bison. Honorable Mention: Nolz Poor Farm Bison.

Yearling Bulls: 1. Red Canyon Ranch; 2. Skull Creek Bison; 3. Mosquito Park Enterprises.

Young Guns Yearling Bull Challenge: 1. Mosquito Park Enterprises; 2. Tatanka Hills, Kevin & Joan Stormo, Lake Norden, SD; 3. Custer State Park, Chad Kremer, Herd Manager, Custer State Park, SD.

Reality Based Carcass Class Bulls: 1. Nolz Poor Farm Bison; 2. Mosquito Park Enterprises; 3. Prairie Heights Bison, John and Jeanne Bowron, Luverne, MN.

Reality Based Carcass Class Heifers: 1. Blue Valley Ranch; 2. Beaver Creek Buffalo Co., Brad and Connie Beavers, Jefferson, SD; 3. Prairie Heights Bison.

Black Hills Buffalo Classic Sale Results

Two Year Old Bred Heifers: 2 head sold. Prices ranged from \$2,000 to \$2,500 with an average of \$2,250 per head.

Yearling Heifers: 2 head sold. Prices ranged from \$1,700 to \$1,800 with an average of \$1,750 per head.

Heifer Calf: 7 head sold. Prices ranged from \$450 to \$1,100 with an average of \$714 per head.

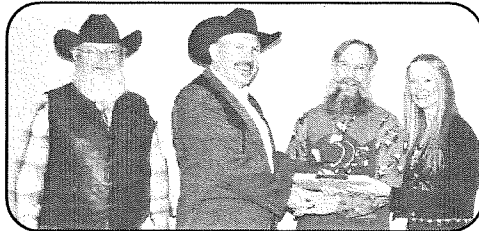
Top Ten Heifer Calves: 40 head sold. Prices ranged from \$600 to \$1,100 with an average of \$781 per head.

Top Five Bull Calves: 20 head sold. Prices ranged from \$675 to \$900 with an average of \$763 per head.

Bull Calf: 9 head sold. Prices ranged from \$650 to \$2,200 with an average of \$1,056 per head.

Yearling Bull: 6 head sold. Prices ranged from \$1,500 to \$3,700 with an average of \$2,567 per head.

Young Guns Yearling Bull Challenge: 15 head sold. Prices ranged from \$1,150 to \$2,350 with an average of \$1,567 per head.



Bruce Anderson, center, presents the Grand Champion Heifer award to winners and sponsors, Michael and Kathleen Gear. Ranch manager John Gerrells is on the left.



Michael and Kathleen Gear, right, accept the Grand Champion Bull trophy from sponsors Sandy and Jacki Limpert.



Tim Robertson, left, with Blue Valley Ranch, sponsor, awards the Reserve Champion Heifer trophy to Wayne, LeAnn, Connor and Jenna Buchholz.

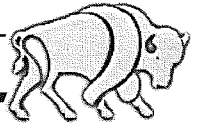


Trophy sponsor Dan Huber, right, awards the Reserve Champion Bull trophy to Ed and Deanna Nolz.

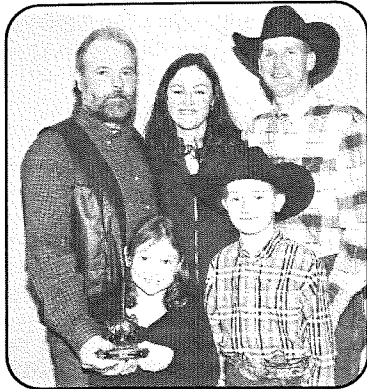
Premium Calf Sale Results

Heifer Calves: 28 head sold. Prices ranged from \$520 to \$650 with an average of \$562 per head.

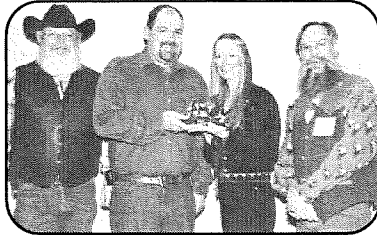
Bull Calves: 20 head sold. Prices ranged from \$675 to \$700 with an average of \$688 per head.



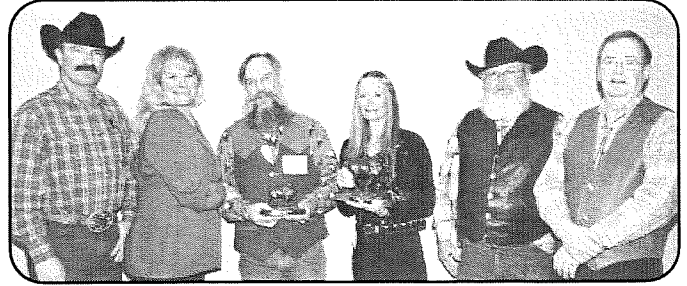
Scenes From The 2009 BHBC Show & DTBA Winter Conference



Doug Griller, left, presents the Bronze Bull Calf trophy to the Wayne Buchholz family.



Trophy Sponsor Lance Kuck, second from left, presents the Silver Bull Calf trophy to Kathleen and Michael Gear.



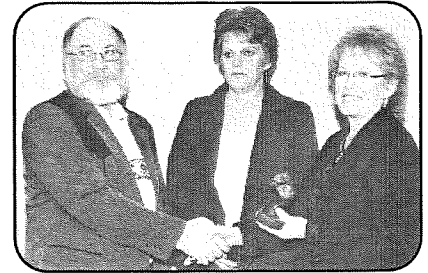
Michael and Kathleen Gear, center, accept the Gold Two Year Old Bred Heifer award from Richard Miller, far right, representing Custer State Park Resort Co. The Gears also took home the Silver Two Year Old Bred Heifer, sponsored by Sandy and Jacki Limpert, far left.



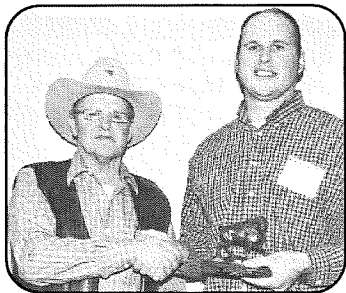
Sponsors Bruce and Martha Anderson, right, present the Bronze Carcass Heifer trophy to John and Jeanne Bowron.



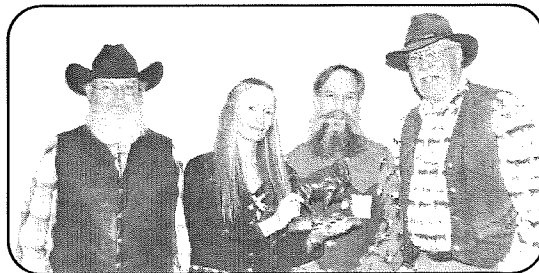
Mark Barry, left, presenting on behalf of sponsor Diesel Machinery, Inc., presents the Bronze Carcass Bull trophy to Jeanne and John Bowron.



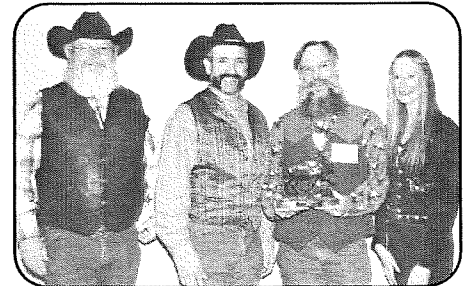
Judy Johnson, right, standing in for sponsor Scranton Equity Feeds, presents the Silver Carcass Bull trophy to Tom and Donna Junk.



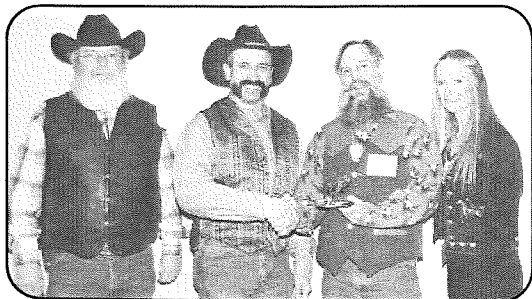
Ed Nolz, left, presenting on behalf of sponsor Renner Corner Locker, awards the Silver Carcass Heifer trophy to Brad Adams.



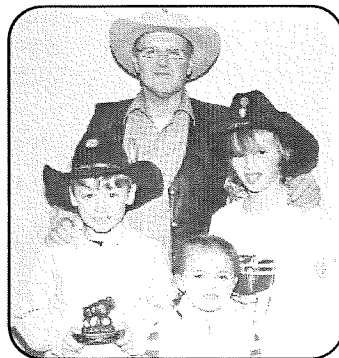
Sponsor Dan Huber, right, presented the Gold Yearling Bull trophy to Michael and Kathleen Gear.



Michael and Kathleen Gear accept the Gold Heifer Calf award from Chad Kremer, who was standing in for sponsor 777 Ranch.



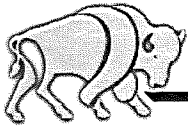
Michael and Kathleen Gear, right, accept the Bronze Top Ten Heifer Calves award from sponsor Chad Kremer.



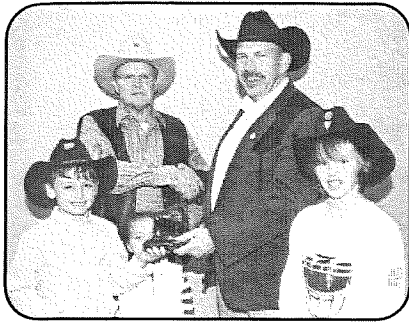
The Ed Nolz family took home the Bronze Top Five Bull Calves trophy. Tom and Nancy Hepper were the sponsors.



Ed Nolz and his grandkids, accept the Gold Bull Calf trophy, sponsored by the North Dakota Buffalo Association, represented by Felicia Sargeant.



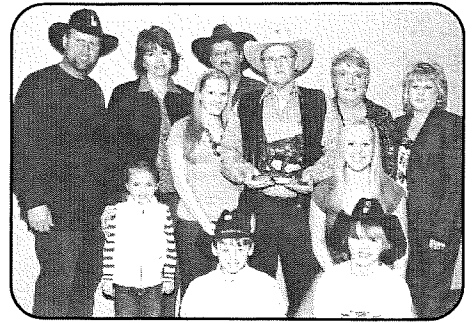
THANK YOU TO ALL OUR CONSIGNORS, BUYERS AND SPONSORS!



Bruce Anderson, standing in for sponsor 777 Ranch, presents the Silver Top Ten Heifer Calves trophy to the Ed Nolz family.



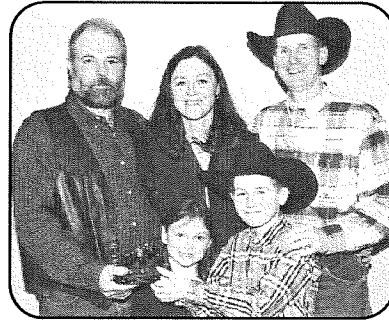
Travis Mickelson, left, presents the Gold Top Ten Heifer Calves trophy to the Wayne Buchholz family.



Not only did the Ed Nolz family sponsor the Gold Carcass Bull trophy, they also won it!



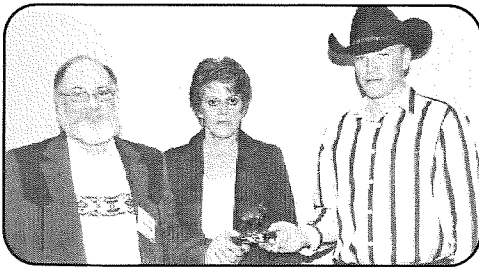
A representative of Farm Credit Services, right, presents the Silver Top Five Bull Calf trophy to the Cory Marquis family.



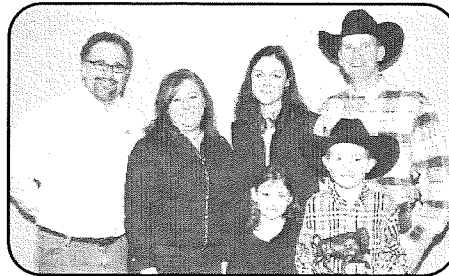
Doug Griller, left, presents the Bronze Heifer Calf trophy to the Wayne Buchholz family.



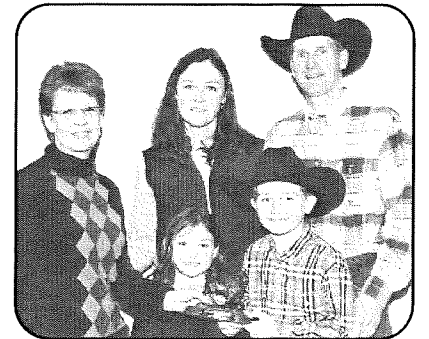
Chad Kremer and Richard Miller from Custer State Park, accept the Bronze Young Guns Yearling Bull Challenge trophy from sponsors Susan and Merle Maass.



Trophy sponsor Brodie Limpert, right, presents the Bronze Yearling Bull award to Tom and Donna Junk.



Heath and Danielle Peterson, left, present the Gold Yearling Heifer trophy to the Wayne Buchholz family.



A representative for sponsor Fischer Rounds & Assoc., left, presented the Silver Yearling Bull award to the Wayne Buchholz family.



Trophy sponsors Martha and Bruce Anderson, left, present Tim Robertson the Gold Carcass Heifer award.



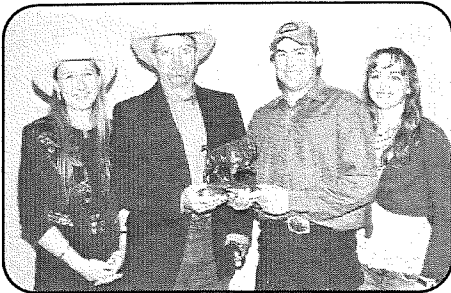
Travis Mickelson, right, presents the Gold Young Guns Yearling Bull Challenge trophy to Donna and Tom Junk.



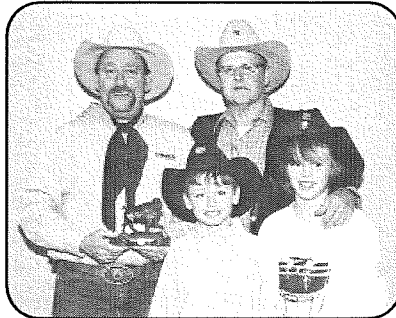
Lance Kuck, left, presents the Silver Yearling Heifer trophy to Tim Robertson.



Scenes From The 2009 BHBC Show & DTBA Winter Conference



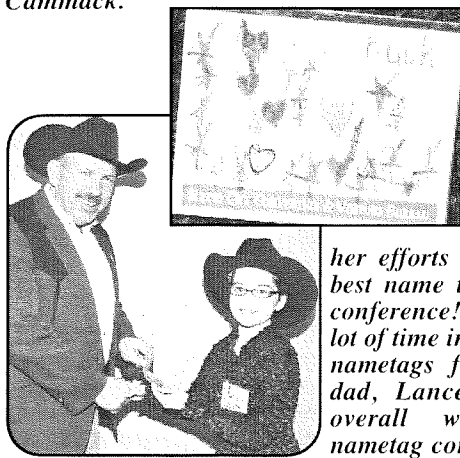
Sponsors Zane Holcomb and Sue Nerud, left, present the Gold Top 5 Bull Calves trophy to John and Melanie Cammack.



Dub Vanneman left, with sponsor Linweld, awards the Silver Heifer Calf trophy to the Ed Nolz family.



Tim Robertson, right, presents the Silver Young Guns Yearling Bull Challenge trophy to Joan and Kevin Stormo.



Chandler Kuck accepts a buffalo gold coin from Bruce Anderson for her efforts in designing the best name tag at the winter conference! Chandler put a lot of time into designing the nametags for her and her dad, Lance. She was the overall winner in the nametag contest.



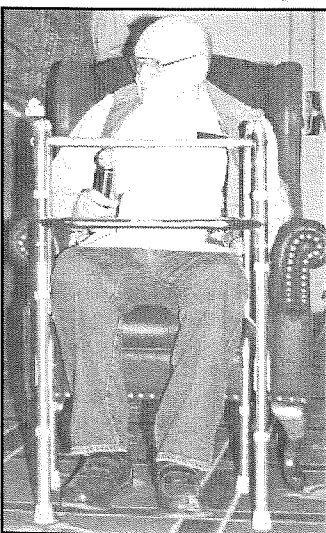
Dick Gehring, left, accepts the outgoing Judge's trophy from Bruce Anderson. Gehring judged for two years for the BHBC.



Local journalist, Steve Miller, right, was presented with a buffalo leather notebook from the DTBA. Miller has worked for the local newspaper covering ag topics for many years and has become a good friend of the buffalo producers and of the association. DTBA wanted to express our gratitude for all of Steve's excellent work covering the buffalo industry and the producers.



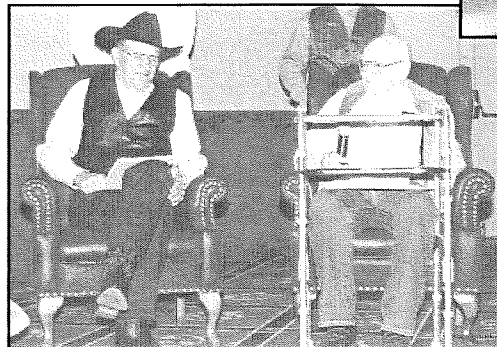
At left, DTBA members were honored to have distinguished guests at this year's conference and all were speakers on the "Looking Back" panel. From left to right, Don Hight, John Flocchini, "Buffalo Pete" Gardner and Darrel Hoar. All have long time ties to the industry and were delighted to share their stories of days gone by.

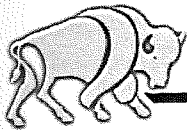


At left, long time buffalo producer, Don Hight, was an honored guest at this year's DTBA Winter Conference. He joined a premier lineup of past producers during the "Looking Back" panel discussion.



The highlight of this year's convention was the panel discussion "Looking Back" which featured seven long-time producers and/or their family members recounting the stories of yesteryear. It was a special treat for everyone in attendance and an priceless opportunity to hear the buffalo history firsthand. At left, Ralph Mahoney and Don Hight share some laughs about their early buffalo antics. Above, left to right, Jim Butler, Shari Amiotte (Roy Houk's granddaughter) and Ralph Mahoney recall the early days of the buffalo industry.





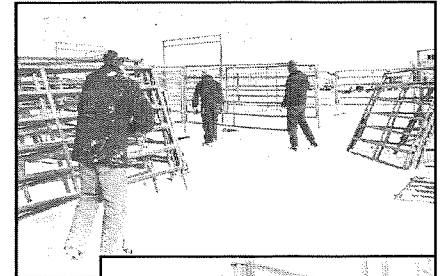
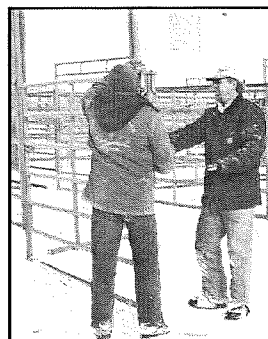
Scenes From The 2009 BHBC Show & DTBA Winter Conference

AMIGOS

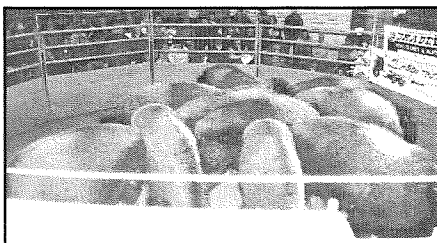


What started as a bit of poking fun at the three Amigos who discovered a late night cantina in Denver this year, turned into a festive sombrero-toting night at the Fun Auction and beyond. Rod Sather and Lynette Laird decided to have a little fun at the expense of the three Amigos and it just blossomed into a lot of laughs and quite a bit of money raised at the fun auction. The sombreros went on the auction block and started out rather inexpensive. By the end of the night, lucky bidders were paying upwards of \$300 for the chance to have their own sombrero. Many thanks to everyone who had a little fun in the DTBA Cantina!

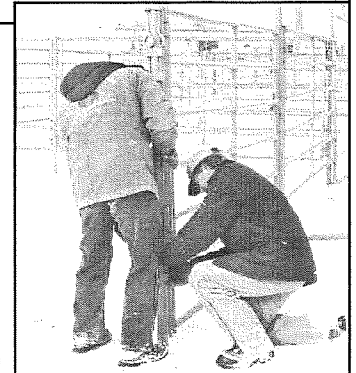
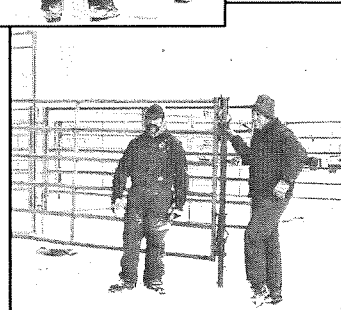
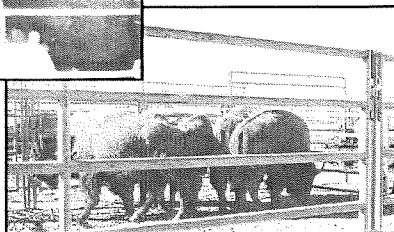
Above, Rod Sather oversees the attire of two of the Amigos, Ron Bradeen and Doug Griller. The elusive third Amigo was captured on her own camera, even though she tried to escape. Chad, you best not let your guard down! At left, two of the Amigos return to the scene of the crime! What happens in Denver...



At right, the set up crew spends lots of hours getting panels in place for the show and sale.



A pen of ten heifer calves fills up the sale ring, above, and animals mill around in the pens as they are unloaded.



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777 Ranch and DTBA Partner On Holistic Management Course

Photos courtesy of Chad Kremer

On behalf of the members of the DTBA, we'd like to thank Mimi Hillenbrand of the 777 Ranch near Rapid City for her generosity and foresight to make available to members a Holistic Management course this past June.

Mimi approached the DTBA board to ask if she offer the course to DTBA members. Of course the answer was yes and the association agreed to help co-sponsor the course with her. But Mimi deserves the recognition for stepping up and making the class available to the membership. She took on the bulk of the work to line up the instructor and get coursework and the itinerary lined out. Chad Kremer at Custer State Park made arrangements for the course to be held in the park at the new Creekside Resort. He also helped Mimi with planning details.



More than 20 DTBA members took advantage of the free, three day course and from what we hear, instructor Kirk Gadzia from New Mexico, did a fantastic job presenting the materials and there has been nothing but rave reviews about the course. DTBA sponsored lunch and snacks for the group over the weekend and attendees walked away with a lot more knowledge and appreciation of the holistic management approach to raising buffalo.

A big thank you to Mimi, Chad and everyone involved in making this course possible. Please take a moment and thank these folks for all they do for your association. Both are on the board of directors and their contact information is listed on the front page of this newsletter. Without the continued generosity and involvement of our members, opportunities like this would not be available.



DTBA Honors Dr. Sam Holland Upon His Retirement

On March 6 of this year, the animal industry in South Dakota experienced a not unexpected loss, but one that many felt a true sadness about. The loss was the retirement of South Dakota State Veterinarian, Dr. Sam Holland. He had worked for the South Dakota Animal Industry Board for more than 22 years and in the course of those years, had truly become a friend and expert in the buffalo industry. Many times we turned to Dr. Holland for advice, information and timely updates on issues that affected our livelihood. For those of us in the buffalo industry in South Dakota, it is a great loss, but also a time of joy as we celebrated the retirement of this fine gentleman!

How many stories have you heard over the years about Dr. Holland's generosity with is time and knowledge? The tales are countless. He never hesitated to answer the phone or an email or to make sure you knew how to get in touch with him if you had questions. If he couldn't answer your



Chad Kremer, left, presents Dr. Sam Holland with a buffalo leather attache case as a token of the membership's appreciation for his years of service to the livestock industry and for being a good friend to the buffalo producers.

question (and that was very, very few times!) he would seek out the answer and get back to you. Dr. Holland was at the forefront of animal disease issues and always offered insight and suggestions on animal husbandry and disease prevention.

In January of 2003, the Dakota Territory Buffalo Association honored Dr. Holland with the Pioneer Award. The group felt that Dr. Holland truly exhibited the pioneer spirit in relation to the buffalo industry and he was also a leader, one of the qualities that make a pioneer a standout. It was but a small token of our thanks for many years of dedication and hard work to help promote and further the buffalo industry in South Dakota and beyond.

We hope Dr. Holland has been enjoying his retirement and is spending more time with family, friends and his horses! Thank you, Dr. Holland, for being such a wonderful friend to the buffalo industry. Your impact will be felt for years to come and we will truly miss your expertise and insight.



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National Bison Association's 2009 Mid-Year Report

By Dave Carter

Executive Director, National Bison Association

Note: This update on the activities of the National Bison Association was presented by Executive Director, Dave Carter, to the general membership during the 2009 NBA Summer Conference in Oshkosh, WI on June 19, 2009. We are distributing this to our state-regional partners to provide an overview of the activities the NBA is conducting on behalf of producers across the country.

I. Fiscal Management

A combination of factors has combined to create significant financial strain on the National Bison Association. The NBA Board and staff this year enacted several cost-saving measures, and initiated new revenue generation programs to address this issue.

Through May 31, the National Bison Association is tracking very close to its anticipated budget. A decline in membership revenue continues to be a major concern. Actual membership numbers are up for 2009, but many of those members are coming in under the special limited-time promotional offer. Thus, the higher number of members is not translating to increased membership revenue.

The newly invigorated checkoff program has generated more than \$21,000 through May 31, which is providing valuable resources to enable the association to focus on market promotion and producer recruitment.

On the expense side, the association is experiencing lower administrative costs due to staffing cutbacks and pay reductions.

II. Marketplace Growth Continues

Consumer demand has grown at double-digit levels for each of the past four years. The 54,267 animals processed under federal inspection in 2008 were more than double the number processed only six years earlier. The 10 percent growth in demand for bison meat in 2008 was triple the 3.3 percent growth rate for the overall natural meat/seafood category.

Prices received by producers for their slaughter stock has increased significantly as well.

Even as the general economy suffers a slowdown, demand for bison meat continues to grow. In other words, the National Bison Association and marketers of all sizes have demonstrated to the American public that bison meat is a real value in terms of taste and nutrition.

III. Our Tangible Benefits

The growth in consumer demand is one of the benefits of having a national association representing producers across the country.

There are many tangible benefits of being part of a national organization of bison producers, processors and marketers as well.

NBA Checkoff Program

Through May 31, \$10,500 has been contributed to the NBA checkoff program by the industry's major processors, small marketers, and individual producers.

Those funds are being used to underwrite the continued promotion of bison meat in the marketplace, and to support efforts to recruit new producers who will be instrumental in expanding our production.

One example of the checkoff fund investment will be the airing of a five-minute bison-centered segment on seven television stations affiliated with the Gannett Broadcasting Corp. this summer.

The checkoff program also provides additional funding for table tents, posters, and other promotional materials used by large and small marketers alike.

Summer Food Insert

In July, the NBA produced the third annual special food section designed to be used as a promotional tool for the association's marketers.

The 16-page special section contains articles, tips and recipes, and is formatted to be utilized as a stand-alone promotional tool.

Public Policy Representation

The ongoing policy priorities of the American bison industry could easily be sidelined as a result of the significant changes in both the White House and Congress. That is why the National Bison Association has concentrated upon providing a thorough briefing for incoming USDA appointees and for key congressional leaders. Since May 7, 2009, NBA Executive Director Dave Carter has met with the following USDA officials:

- Kathleen Merrigan, Deputy Secretary;
- John Norris, Chief of Staff for Secretary Vilsack;
- Grant Leslie; Senior Advisor to Secretary Vilsack;
- Bud Philbrook, Deputy Under Secretary, Farm and Foreign Agriculture;
- Dan Berman, Deputy Administrator, Foreign Agriculture Service;
- Phil Derfler, Assistant Administrator, Food Safety and Inspection Service; and
- Cheryl Cook, Deputy Under Secretary, Rural Development.

In each of these meetings, Carter presented the officials with a copy of The Bison Briefing, which is a summary of the major policy issues affecting America's bison producers. This briefing book summarizes the association's work on key issues, including:

- Meat Inspection
- Food Safety
- National Animal Identification
- Export Markets
- Ecosystem Conservation

Communication

The National Bison Association continues to serve as the national voice for the American bison business. The major communication vehicles utilized by the association include:

- Weekly Update
- Bison World
- www.bisoncentral.com
- News releases
- Media interviews

This focus on the media continues to produce positive publicity about bison and the bison business. For example, the March-April issue of Eating Well magazine contained a seven-page feature on bison, including three pages of recipes featuring new uses for underutilized cuts of bison meat.

In addition, the NBA continues to provide a series of communication services for bison producers. Those services include:

- Meat Sellers' Guide & marketing assistance
- National voice for bison business
- Online Buyer's Guide

Special Marketing Project

In 2008, the NBA-in cooperation with the U.S. Department of Agriculture and the Colorado Department of Agriculture-conducted a special project in Salt Lake City to test the effectiveness of low-cost grassroots promotional techniques. This campaign, entitled, Buff Up Salt Lake City, was funded through a Federal State Marketing Improvement Program grant from the USDA.

In the course of the project, the NBA worked directly with bison processors, distributors, local foodservice outlets, retailers, and media to conduct a series of activities designed to create a "buzz" around bison. The NBA also documented the "Lessons

Continued on Page 14



NBA's Mid-Year Report

Continued From Page 13

Learned" as a result of this project so that marketers across the country could utilize this information to impact their individual efforts. The lessons learned are accessible on the NBA website at: http://www.bisoncentral.com/doc_lib/SLC.pdf.

The association also worked with Colorado State University Agricultural Economist Dawn Thilmany to track the impact of this program. In addition, antidotal evidence was collected from marketers, distributors and retailers. Among the comments was this note received from Trevor Ortman of Wasatch Meats four months after the conclusion of the marketing campaign:

"I want you to know that our sales of bison have about tripled since the Fall Promotion. We really talked about buffalo out on the street. The sales have held up well since that time."

Planning for the Future

The 2007 Census of Agriculture illustrated that significant changes occurred in the American bison business in the five years between 2002 - 2007:

U.S. Herd:

2002 - 231,008 animals

2007 Herd - 198,234 animals

No. of U.S. Bison Producers

2002 - 4,132

2007 - 4,449

In other words, the U.S. bison business is becoming dominated by smaller, and more diversified producers. This underscores two priorities for the National Bison Association:

- 1) How can our national association develop programs and services to meet the needs of small producers; and
- 2) How can we recruit new producers to establish the larger, commercial-size herds needed to supply national marketing channels?

Accordingly, the National Bison Association-with the assistance of our checkoff program-is developing a series of materials and programs to promote the Bison Advantage.

As part of this program, the NBA has started to distribute summary of the USDA wholesale bison slaughter prices to agricultural publications and radio outlets across the country. This information informs agricultural producers of the economic opportunity available today in America's bison business.

Coming Soon

The National Bison Association is working with industry experts throughout our association to develop a new edition of the Bison Producers' handbook. This new publication will contain valuable information on the following topics:

- The History of Bison
- Today's Bison Business
- Getting Started with the Right Animal
- Providing the Right Environment
- Daily Bison Management
- Low Stress Bison Handling
- Bison Health
- Grass-Finishing Bison
- Grain Finishing Bison
- Small Scale Marketing
- Commercial Marketing
- The Buyer's Perspective
- The Regulatory Environment
- Added Value from the Whole Animal
- Promotion
- Your Place in the Bison Business
- Creating a Successful Business
- Important Resources

Stay tuned for more NBA updates in future publications!

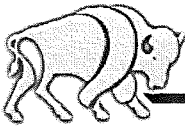
NBA President Outlines Activities

By Gail Griffin, National Bison Association President
2008 -2009 NBA Projects and Accomplishments

- 22 improvements to GTSS as recommended by committee
- Amenable species policy reviewed and retracted
- Bison Check off: Scott Peterson initiated a revised/ revved up program
- Bison Education Tent at NWSS
- Bison World: All S/R invited to submit to each magazine
- Booth at FFA's National Convention
- Budget adjustments to work within NBA income and replenish reserves
- Buffalo is Heart Healthy Cookbook revised and printed
- By-laws revised to give authority back to Committee Chairs
- Curriculum Working Group established to develop tools for members and educators to be available at website
- Commercial Marketers recommend projects on 50% of check off funds
- Committee Reports included in every board meeting
- Cookbook committee established with intent of new publication in early 2010
- Expanded useable offerings at Member Only Page including high quality photos
- Industry represented in Washington and Gov't Listening Sessions by Dave Carter
- Junior Judging Competition initiated
- Lender Handbook - New Lenders Piece
- Membership is growing
- Monthly Media Report
- NBA media connections has placed bison meat in most major food magazines - spin continues from IBC
- New Hotel selected for 2010
- New Junior Membership to encourage youth involvement
- New Logo finalized
- RMA Grants for S/R presentations
- Salt Lake Grassroots Marketing Trial
- Update of Bison Breeders Handbook underway
- Winter Conference Committee re-established.



During the NBA's Summer Conference in Oshkosh, Wisconsin this past June, they offered a pre-conference motorcycle ride. Of course, some of us had to ride before, during AND after the scheduled ride. Here Todd Goetz, left, and Jud Seaman pose at Hooters with their Scooters! The photographer's scooter is in the middle and she shall remain nameless! And the chicken wings were delicious...



Minutes From March 2, 2009 Board of Directors Conference Call

President Bruce Anderson called the meeting to order. Present were board members John Cammack, Chad Kremer, Larry Carr and executive director, Karen Conley. Show Chairman Zane Holcomb was also present as was NBA Regional Director Jud Seaman and show/sale committee member Scott Peterson.

The minutes of the January 12, 2009 meeting were reviewed. Kremer made a motion to accept the minutes as presented. Carr seconded the motion. Motion carried.

The Treasurer's Report was reviewed. Since the information was incomplete regarding the conference and show/sale, no financials were approved at this time. It was noted that the Reality Based Carcass Class has been operating at a deficit for the past couple of years and we many need to address this issue by adjusting the prize money awarded or some other means so the class will break even or create income.

The group discussed the Black Hills Buffalo Classic Show and Sale. Upon reviewing the entry numbers and the input from consignor's at the recent consignor's meeting, it was decided to make some changes to the Two Year Old Bred Heifer class and to add classes to the Premium Sale. Kremer made a motion to allow four teeth for the two year old heifers in the show and to add a pen of five yearling heifers to the show and sale and a pen of five to ten head of yearling heifers to the Premium sale. Carr seconded the motion. Motion carried.

Judges were discussed for the 2010 show. Several names were suggested and Seaman noted that it might be a good idea to get more involvement from members of our sister organization, the North Dakota Buffalo Association. Potential judges will be contacted to see if they are interested and a second judge will be selected from there.

Mimi Hillenbrand will be sponsoring a Holistic Management

Seminar in late June. Plans are underway and DTBA will help co-sponsor some of the costs of the meeting. Hillenbrand is covering the cost of the instructor, his travel and expenses, estimated to be around \$6,000. DTBA agreed to cover the meeting rooms and refreshments for attendees.

The Buffalo Gold Rush seminar was discussed. At this time, plans are just getting started and as they become more solidified, DTBA will make a decision on what role they will play as a co-sponsor of this event. Other hosts include the Rocky Mountain Buffalo Association and Western Bison Association.

President Anderson asked about getting Don Hight into the National Buffalo Foundation Hall of Fame. He spoke with John Flocchini and was told to submit his name and a synopsis of his involvement in the industry and the NBF board will consider it. The board gave their approval to be a party in the submission of Hight's name. Anderson and Kremer will work on this on behalf of the DTBA.

The association was asked by the South Dakota Retailers Assn. to consider being a sponsor in the ProStart program. This is a restaurant training program and cooking competition. Conley will do more research on this and report back to the board.

Kremer suggested DTBA purchasing a membership in the Central States Fair, Inc., which is the group that produces the Black Hills Stock Show. All agreed this would be a good idea and would help foster our relationship with this group. He also noted that DTBA member, Dave Kalil, is the new fair board president and

Dave invited the DTBA to any of the fair board meetings if we should choose to participate or want to discuss our show and sale.

There being no further business, Cammack made a motion to adjourn the meeting. Kremer seconded the motion. Meeting was adjourned.

Balance Sheet As of August 13, 2009	
ASSETS	
Current Assets	
Checking/Savings	
Checking 7258 WF	22,253.84
Petty Cash	475.96
Savings 1738 WF	17,919.63
UBS - Mutual Fund	33,388.62
Total Checking/Savings	74,038.05
Total Current Assets	74,038.05
Fixed Assets	
Accumulated Depreciation	-6,387.00
Cargo Trailer	2,550.00
Trade Show Display	3,837.08
Total Fixed Assets	0.08
Other Assets	
Artist Proof Rifle	4,500.00
Total Other Assets	4,500.00
TOTAL ASSETS	78,538.13
LIABILITIES & EQUITY	
Liabilities	
Current Liabilities	
Other Current Liabilities	
Custer State Park YG Ac	1,120.00
Total Other Current Liabilities	1,120.00
Total Current Liabilities	1,120.00
Total Liabilities	1,120.00
Equity	
Retained Earnings	59,219.85
Net Income	18,198.28
Total Equity	77,418.13
TOTAL LIABILITIES & EQUITY	78,538.13

ADVERTISE IN THE DTBA NEWSLETTER!

The Dakota Territory Buffalo Association is now accepting black and white advertisements for our newsletters. These newsletters are mailed to all of our members, as well as being distributed at various buffalo events around the country. Additionally, it is available for viewing electronically on our website. Get your message out to a wide audience by using our newsletter.

Member Ad Rates

- Business Card - \$10 per issue
- 1/4 page - \$20 per issue
- 1/2 page - \$30 per issue
- Full page - \$40 per issue

Non-Member Ad Rates

- Business Card - \$20 per issue
- 1/4 page - \$30 per issue
- 1/2 page - \$40 per issue
- Full page - \$50 per issue

Newsletters are published in the months of January, April, July and October. Ad materials must be submitted to the DTBA office by the 15th of the month preceding publication (ie. December 15 for January publication). Price shown above is for camera-ready advertisements. Design service is available for an additional charge. For more information, please contact the DTBA office at (605) 923-6383 or e-mail to: info@dakotabuffalo.com.

Advertising will be invoiced following publication of each newsletter unless other arrangements have been made in advance. The Dakota Territory Buffalo Association Board of Directors reserves the right to reject any advertisements deemed not suitable for publication.

Dakota Territory Buffalo Association
P.O. Box 4104
Rapid City, SD 57709



DAKOTA
TERRITORY
BUFFALO ASSOCIATION

MEMBERSHIP APPLICATION

PLEASE SEND IN ONLY IF YOU ARE A NEW MEMBER OR HAVE NOT PAID YOUR 2009 DUES!
Membership dues are valid from January 1 through December 31 of each year . Dues paid at this time will be credited toward the 2009 membership year.

First Name _____ Last Name _____

Ranch Name _____

Address _____

City _____ State _____ Zip _____

Telephone(____) _____ Fax (____) _____

E-mail _____

Mail to:
Dakota Territory Buffalo Association
P.O. Box 4104
Rapid City, SD 57709

\$50.

Let's Build a Strong Future Together!

Bison meat sales are up nearly 300% since 2000!

The National Bison Association and marketers throughout the industry have worked hard to introduce your product to customers all across the country. Our message is catching on!



Building strong markets, and a profitable production environment, is expensive. That's why we are supporting the National Bison Association's voluntary checkoff campaign ...if you will help. For each \$1/per head you check off on the bison you deliver, we'll match with an additional \$1. In other words, we'll Double every dollar you commit to the Bison Industry Checkoff to build our industry.

- ✓ One-half of these checkoff funds support the ongoing work of the National Bison Association.
- ✓ The remaining half will fund specific programs to promote bison consumption, and to encourage new producers to get into our business.

Continued growth and profitability demands that we aggressively promote both our product, and the advantages of our industry.

Step up to the plate to build our industry!

I'm In! Here's is my contribution to support the growth annd profitability of the bison industry. I want to thank my participating processor for machning my support!

\$ _____ (based on \$1/head delivered today) \$ _____ Additional contribution

Name _____ Email Address; _____

Ranch Name _____

Address _____

Town, State, Zip _____ Phone: _____

Signature _____

Funding for the Bison checkoff is deducatable as a business expense.

_____ I'm not a member, but want to join the NBA. Please deduct an additional \$200 so I can receive the benefits of membership.



Check off to grow the bison industry



Like the idea of the bison industry coming together to help itself?



A voluntary contribution that builds demand and brings in new producers?



Continued & expanded growth in the bison industry?



A strong partnership between producers and processors?

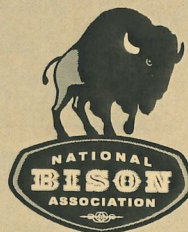
National Bison Association leaders also liked the idea of the industry coming together to help itself grow. That's why the NBA came up with a voluntary checkoff program. The funds raised will be used to support current National Bison Association efforts to increase membership and carry out educational programs, as well as for new projects that increase demand and bring new producers into the industry. Recent examples include a brochure explaining the strong financial history of the bison industry for producers to take to their bankers, and a Buff up with Bison consumer campaign in Salt Lake City. The campaign which partnered with retail outlets and restaurants to increase consumer purchases of bison was not funded by the checkoff, but checkoff funds could be used to further NBA work in this market as well as to expand such programs to additional markets.

Here's how it works: The major bison processors throughout the country have committed to matching \$1 per animal they process when the producer pays his or her \$1 per animal. It's not a

lot of money but added up, it is as they say "real money," money the NBA can use to implement programs to continue industry growth. The checkoff fund also has receives contributions aside from this matching program.

The checkoff program WILL work if we all WORK together. Ask your processor today about the matching program and how you can do your part or contact the National Bison Association at 303-292-2833.

Not a member of the National Bison Association? Visit www.BisonCentral.com today for a list of member benefits and instructions on joining.



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Westminster, CO 80031-3646
phone: 303-292-2833
fax: 303-8459081
www.NationalBison.com