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# Date Changes for 2002 BHBC The Black Hills Buffalo Classic Show and Sale and the

The Black Hills Buffalo Classic Show and Sale and the DTBA Winter Conference are slated for Friday, January 25 through Sunday, January 27. This is a shift of one day from our usual dates. This is due to overlapping dates with the National Bison Association's Winter Conference and Gold Trophy Show and Sale. Their dates were moved ahead one week by the National Western Stock Show. To help amend the situation, the DTBA event was moved ahead one day so that people would have a chance to attend both events if at all possible.

Both the NBA and the DTBA are working to ensure this overlap of dates does not happen in the future. Meantime, mark your calendars for the above dates. The Rushmore Plaza Civic Center hotel will once again host our conference and will accommodate the date change. If you already have reservations for the 2002 event, be sure and check the dates and change them accordingly. The hotel can be reached at (605) 348-4000.

# BHBC Entry Forms Mailing Soon

Entry forms for the 2002 Black Hills Buffalo Classic Show and Sale and the Carcass Class will be mailed out to current members by mid-September. Forms are currently being updated and rules are being looked over to make sure everything is current and up to date. When the process is complete, the forms will be mailed first class in envelopes to ensure their timely delivery.

Look in your mailbox in the next couple of weeks for the envelope from DTBA and it should contain all the necessary entry forms, rules and regulations and mailing instructions.

If you do not receive the entry packet by September 20, please contact the DTBA office at (605) 923-6383 or send an e-mail to: info@dakotabuffalo.com and Karen will get the forms out to you via fax or mail right away.

# Consignment Auctions on Tap

The DTBA Board of Directors has approved a series of consignment auctions to be held this fall. The auctions will be organized and run by the individual auction barns, but are endorsed by the DTBA and our members are encouraged to consign their animals.

The first auction is slated for Saturday, December 8 at Sioux City Stock Yards in Sioux City, IA. Health and consignment information may be obtained by contacting Roger Gaswint at 800-568-2503.

Another auction has been scheduled for Friday, December 14 at Sturgis Livestock Exchange in Sturgis, SD. Health and consignment information may be obtained by contacting the sale barn at 888-345-2575.

Another sale is possible for this fall. As soon as dates are lined up, members will be notified.

### Member Notes From The Office

Check the label on the mailing panel of this newsletter. There will be a year listed on there. That is the year your membership dues are current through. Due renewal notices will be sent out later this fall to members who have not yet paid for 2002 or beyond. Dues can be sent at any time and your records will be updated accordingly.

In an effort to keep the membership better informed, I have set some dates for newsletters so you will look for them. Newsletters will be sent in September, December, February, May and July of each year. If you do not receive them as scheduled, please let me know and I'll get them out to you right away.

Sponsorships for the 2002 BHBC and Winter Conference are available. If you are interested, please call me and I'll put you on the list.

Contact Karen at the DTBA office for any of the above. Call (605) 923-6383 or send an e-mail to: info@dakotabuffalo.com.

Dakota Territory Buffalo Association Newsletter



## om The President: Scott Peterson



Where did summer go? I don't know about the rest of you, but it certainly went fast for me. It's been a busy one and now that fall is approaching, it's time to get ourselves back in gear and start thinking about the association and the bison industry in general.

I would like to take this opportunity to thank everyone who attended the Summer Conference in Spearfish this past June. Thanks to the hard work of many dedicated people, everyone who attended had a wonderful time. Greg

and Sherry Smeenk and family along with Sandy and Jacki Limpert and family, pulled out all the stops to open up their ranches for tours and meals. The weather cooperated and although attendance was down significantly, it was a very enjoyable weekend.

With declining attendance at each year's Summer Conference, the DTBA board addressed the situation at the June 2001 Summer Conference, asking the membership for suggestions on the issue. A number of members were in favor of consolidating some of the regional associations and holding one summer conference for the participating associations each year, with a different association hosting the event each time. The board will be looking into this with the other regional associations in our area.

Making plans for the summer of 2002, the National Bison Association will be hosting their summer conference in Jamestown, ND. The tentative time frame right now is late July. The DTBA board decided to hold the 2002 DTBA Summer Conference in conjunction with the NBA event in Jamestown. This would allow members to attend both functions, saving on time and costs and still participating in one or both events. Plans have not yet been finalized, but more information will be available in subsequent newsletters and at our Winter Conference. If you have any suggestions or input on this matter, please contact myself or one of the board members to express your opinions.

There are a number of changes on tap, including a change in the dates for our 2002 Winter Conference and Black Hills Buffalo Classic. Due to a conflict with the National Bison Association (NBA) Winter Conference in January, the DTBA event has been moved forward by one day. Our conference dates will be Friday, January 25 through Sunday, January 27, 2002. The activities will

remain the same, with our social on Friday evening, the winter conference events on Saturday and the banquet Saturday night followed by the sale on Sunday. The board will be working hard to ensure that this conflict of dates does not occur in the future and the NBA is aware of the situation as well.

New this season will be a series of sales endorsed by the DTBA. At our summer meeting, the board decided to work with regional sale barns to offer consignment auctions to our members. To date, two sales are on tap. There will be a sale at Sioux City Stock Yards in Sioux City, IA on Saturday, December 8. The following Friday, December 14, there will be a sale at Sturgis Livestock Exchange in Sturgis, SD. The sale barns will be handling all the details and you will need to contact them to consign animals. More information on this is contained in this newsletter.

When you are getting ready to work animals, don't forget that the association has a portable chute system available for rent to our members. Several people have mentioned that they weren't sure the chute was available outside the western region of South Dakota. Let me assure you, it is. The portable chute is available to any of our members. If it needs to be transported across the state and made available to our members there, then it can be arranged. The chute is currently located in Belle Fourche, SD, but it doesn't have to stay there. Rental information and a picture of the chute is inside this newsletter and I would encourage you to utilize this system if you are in need of it. For more information on the chute, contact myself or Karen Conley at the DTBA office and we'll get you set up and ready to go.

The DTBA billboard project has been very well received, with a number of organizations calling to obtain information and work on their own billboards. Thanks to Steve Schmitz for getting this project off the ground. While it is expensive to maintain, the billboards are working and will benefit all of our members by promoting bison, bison meat and the association.

Due to time and travel constraints, the next board meeting will be held in Belle Fourche, SD at the American West Steakhouse beginning at 6 p.m. All DTBA members are welcome to attend these open meetings. As I've said before, the board is here to serve the membership and we need your input and suggestions to make this work. If you are unable to attend a meeting and would like to be heard, please feel free to contact a board member and they can bring your input to the meeting. I'm looking forward to seeing everyone at the fall events!

## **WELCOME NEW MEMBERS**

**DALE & VAL DILLEY** 

Flying Eagle Bison Ranch Del Norte, CO

PHILIP BRODERSON Irene, SD

**ROCHELLE ADAM** WNAX Radio Yankton, SD

JOHN & PHYLLIS BRENNEMAN

Sun Hill Farm Woodbury, MN

**BLACK HILLS BUFFALO PRODUCTS** 

Belle Fourche, SD

**DAKOTA BISON MEATS** Jefferson, SD

JOAN FEIST Feist Pamplin Hills Ranch Selfridge, ND

JIM BUSH Walkin Circle Bison Hulett, WY

MARK YURIAN 6C Bison Co., Inc. Gold Creek, MT

Our condolences go out to the families of Robert "Bob" Bradeen on his passing this summer. Bob was a member of the DTBA and had been active in the industry as an auctioneer and was well known as a friend to the buffalo. Bob had been ill for a number of years, but still took an active interest in the buffalo auctions. We also send out condolences to the family of Vern Ekstrum. Vern was the herd manager for Custer State Park since April of 1992. Vern died in July from injuries he received in a horseback riding incident. Both of these men will be missed by many and our thoughts and prayers are with their families during this time.

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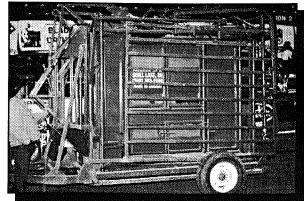
# Portable Chute For Rent To Members...Will Travel

The DTBA has a portable chute system that is available for rent to DTBA members to help them work animals. The association is doing this as a service to our members as well as to help with DTBA sales and events.

The chute system is manufactured by Berlinic Manufacturing of Quill Lake, Saskatchewan, Canada. It comes equipped with wheels, the scale and a power pac. Members renting the chute will need to ensure that they have an alley or ready chute that will lead to the working chute.

The DTBA Board of Directors has authorized the renting of the chute system by current DTBA members at the rate of \$125 per 24 hour period that the chute is checked out to a producer. Additionally, there will be a \$500 deposit required and a rental agreement form will need to be signed prior to checking out the chute.

The chute is currently located in Belle Fourche, SD, but is available to all DTBA members and is ready to travel. Travel arrangements can be made for getting the chute to various locations and members are encouraged to use the chute, regardless of your location.



If you need more information on the chute system or the terms of the rental agreement, please contact Scott Peterson at (605) 892-4466 or the DTBA office at (605) 923-6383. To book dates for the chute system, call the DTBA office at 605-923-6383. All the scheduling will be handled through there.

# Intertribal Bison Cooperative Offers Producer Training

The Intertribal Bison Cooperative (ITBC) in Rapid City, SD, has been awarded a bison herd management grant. Through this grant, the ITBC will be establishing task-related work training and educational sessions covering the following topics:

- Bison corral, fencing and facilities design;
- Bison meat processing traditional and production processing;
- Bison co-product development, production, and implementation;
- Veterinary/technical assistant training for herd managers;
- Herd facilities management;
- Tribal meat inspection training (USDA training in standards);
- Field slaughter techniques;
- Basic bison business management seminars;
- How to care for bison in free ranging and captivity circumstances for bison health care
- Workforce empowerment systems.

Targeted participants and trainees will be from 51 different Tribal buffalo programs, located in 16 states. Ten centrally located training sites will be identified in close proximity to a region in which a number of ITBC member tribes are located to assist with minimizing transportation costs. Training will focus

on task-related skills that will assist individuals such as dislocated workers, incumbent workers and new entrants to find employment or increase employment opportunities in the Tribal bison industry at a level ensuring self-sufficiency. Participants must be at least 18 years old.

While the training will be typically directed at ITBC member tribes, other interested bison producers are invited to attend the classes on a space available basis. Tuition fees for non-ITBC members will be \$125 per day per individual.

Qualified instructors, facilities and work sites are currently being identified. A trained labor pool will help increase the rate at which buffalo are reintroduced onto reservations, thereby increasing buffalo herd development.

The restoring of buffalo herds to Indian Lands promotes cultural enhancement, spiritual revitalization, ecological restoration and economic development.

If you are interested in learning more about this program, please contact Jim Good, Training/Development Facilitator, ITBC, 1560 Concourse Dr., Rapid City, SD 57703 or call (605) 394-9730, ext. 25, toll free at 877-884-7381 or e-mail to: jimgood@enetis.net.

# **Poster Contest Designs Sought**

Included in this newsletter is an insert with information and a submission form for the Sixth Annual Poster Contest. The contest encourages students to submit bison drawings to the association, with the winning entry being used as the cover of our Black Hills Buffalo Classic sale catalog. To make this contest really successful, we need our members to help us out.

While not every member has school age children, we all know someone who does or know people at the local school, church, paper, club, etc. What we ask that you do is to take the insert from this newsletter and make several copies and distribute them in your area. Take them to the local places where these young artists might be and encourage participation in this project. Some of the artwork we receive is truly outstanding and we'd like to do a better job of recognizing these talented young people. The winners will also receive some nice prizes, so it's worth their time and energy to participate.

Look for the insert in your newsletter and help us spread the word about this great contest!

# **Board Nominations Needed**

The call is going out to anyone interested in running for a position on the DTBA Board of Directors. There will be two positions opening up and the board is looking for replacements. Elections will be held at the Winter Conference on January 26, 2002 in Rapid City, SD.

Please keep in mind that these positions are voluntary and will require travel to attend board meetings throughout the year. To be effective, the board needs to meet on a regular basis and due to the widespread locations of our membership, it is difficult to find central locations that fit everyone's needs. Make sure you can follow through on the commitment to help our association grow and be effective.

If you would be interested in filling one of the board positions or would like more information before deciding to run for the election, contact the Nominating Committee chair, Roy Liedtke, at (307) 682-6599.

# Recipes Needed For DTBA/NDBA Cookbook

The DTBA, along with the North Dakota Buffalo Association, has been working to get our latest venture off the ground. The associations have been working with members to producer our first bison cookbook! This exciting project is coming together, but we still need more recipes.

DTBA member, Lorene Bender, Britton, SD, is chairing the cookbook committee. She is coordinating the project and has several projects of this nature under her belt and is looking forward to working on this one.

What we are asking DTBA members to do is to submit their favorite bison meat recipes which will then be used in our cookbook. When the books are printed, they will then be offered for sale with all the proceeds going back into the DTBA to help fund other promotional projects. This is an excellent way to promote bison meat and promote our organization.

At this time, the cookbooks are slated to be published in time for the 2002 Winter Conference. They would make wonderful gifts throughout the year, so make sure and fill out the purchase form on the information sheet and send it along with your recipes.

We were hoping to get somewhere in the neighborhood of 500 to 600 recipes, but to date, Lorene reports we have just around 100 recipes. That's great, but we could certainly use MANY MORE!

There is a good demand for the cookbooks at trade shows,

booths, inquiries to the office, etc. Proceeds from this project will also help to fund the very successful DTBA billboard project. Help the association to help you. Send in your recipes and order requests today.

Included in this newsletter are two inserts. One is an informational sheet about the cookbook project and includes an order form for the completed cookbooks. The other form is a recipe submission form that you may duplicate as many times as you like and mail the completed recipes to Lorene, whose address is located on the informational sheet.

As part of the recipe book, the associations will be selling line listings for those who sell meat products to the public. These will be listings only and will contain your name, company name and contact information. There will be no descriptions, prices, logos or anything other than a line listing. The cost for the line listings will be \$50 for each separate listing and they must pertain to selling bison meat in some manner. If you would like to be included in this part of the book, please contact Karen at the DTBA office, (605) 923-6383 or send your check for \$50 along with your listing to: DTBA, PO BOX 4104, Rapid City, SD 57709.

For more information on this project or if you are interested in volunteering your time and talents to help with this, please contact Lorene Bender at (605) 448-5837 or the DTBA office at (605) 923-6383.

# Billboard Project Meeting With Great Success!



Early this year, the Dakota Territory Buffalo Association (DTBA) began working on a project to help promote bison meat and the association. The project includes a series of billboards placed around South Dakota and designed to give viewers a peek at bison meat and a place to locate the product. With a little help from the National Bison Association, who graciously lent the photos for the billboard, the designs were put together and the billboards were under construction and were in place this spring.

The DTBA has been working with Avery Brothers out of Sioux City, IA on the project. There are currently three billboards up in South Dakota. Two are located just east of the Alexandria, SD exits off Interstate 90, with one facing east and one facing west. The third billboard is located on Interstate 29 at the Vermillion exit and greets traffic heading north into the state. The two I-90 billboards use the term "bison" and the Vermillion billboard uses the term "buffalo". This was done as sort of an experiment to see which one would raise awareness of bison meat.

The billboards were kept simple and clean to attract viewers. The decision was made to tie the billboards into the DTBA web site by listing the web site address right on the billboard. The board of directors felt this would be an easy item for people to remember and a good way to promote the association and the members who sell bison meat.

The web site tie in is used to draw visitors to the site and then offer them information about bison, the association and its activities and, ultimately, a section of DTBA members who sell bison meat and how to contact them. In this way, the billboards

will promote bison meat across the board but will target sales to its own members. This will help the industry overall and the association members as well. Portions of the web site are still under construction, but the association has been tracking the visitor traffic, which has increased substantially since the billboards were put in place.

The DTBA has had a number of inquiries about the billboards and interest from other

associations who are looking to use the idea to promote their own members. Any associations wishing to learn more about the project or who wish to borrow the design and modify it for their own association are encouraged to contact the DTBA for more information. This is a project that will help everyone in the industry, as it raises awareness of the bison meat product that we are all working so hard to promote.

The cost for the billboards is \$850 per month, but it has been worth the money. However, DTBA members are encouraged to promote and even help fund the billboard project. Donations can be made to the DTBA and earmarked for the billboards and remember that our cookbook project revenue will be used to help with this, so please participate in that venture as well. Our thanks to Ralph and Mary Alarid, Four "R" Bison Ranch, Cheyenne, WY on the donation they generously made to this project during our Summer Conference.

If you would like more information on the project, contact the DTBA at (605) 923-6383 or write to PO Box 4104, Rapid City, SD. E-mails can be sent to: info@dakotabuffalo.com.

Look For "Bison Heart Healthy" Bumper Stickers Available Soon!

# New Two Year Membership Directory To Be Published

The DTBA will again be producing a Membership Directory this fall. The directory is tentatively slated to come out late this fall and will be good for TWO YEARS. This is a switch from our current yearly directory. This DTBA board of directors made this decision to help with the cost to advertisers and also to streamline the project.

The directory will have quarter, half and full page advertisements and will be a full color piece throughout, just as in past years. This year, thanks to our new resource directory, the book will also feature listings for our members who sell meat, by products, live animals, etc. If you are not on the resource list or did not fill out the information sheet this spring or summer, please contact Karen and she can fill one out over the phone or via email for you and we'll add your information to the list and make sure you're included in this new directory.

Some members have asked what we do with the Membership Directories. Just so you all know, they are sent out to every member of the DTBA as well as to key members of other state/regional and national bison organizations. They are used as a resource tool for various media, including newspapers, television and radio and are distributed to all regional media and upon request to others. We have the books available any time the DTBA booth is set up and they are also distributed at the regional and national shows, sales and conferences. All new members to the DTBA receive a copy and other selected persons receive the directory as a way to help our members promote themselves. The

books are popular handouts and have made their way around the country this past year. With the additional resource listings for each participating member, the new directory will be a valuable tool for marketing for our membership.

Pricing information for the new book is included below. The book will again be produced by DesignWrite under the direction of the DTBA Board of Directors. The board would like to encourage everyone to purchase at least a quarter page ad. By spreading the cost of that ad over two years, it's pretty insignificant for the amount of coverage you'll receive. Ads can be sent in camera ready or we can help with ad design. Start thinking about it now and let's put together a great directory to help promote ourselves and the industry. Call Karen at the DTBA office at 605-923-6383 for more info or send an e-mail to her at: tgkc@gwtc.net or info@dakotabuffalo.com.

DTBA 2002-2003 Membership Directory

Published: Fall of 2001

Deadline for Advertisements: October 15, 2001

**Prices:** All prices are set up for full color advertisements and based on camera-ready submissions.

• Full page - \$500

• Half page - \$325

• Quarter page - \$225

• Inside back cover - \$550

• Inside front cover - \$550 • Outside back cover - \$650

# New GTSS Qualifying Rules On Tap For 2003

At the recent National Bison Association (NBA) Summer Conference, the board of directors approved the criteria for qualifying for future Gold Trophy Show and Sale (GTSS) events. The changes were made due to the large number of entries for the GTSS and the lack of space/time to accommodate all the entries.

The changes stated below will go into effect with the 2003 GTSS.

- 1. These rules are to qualify entrants and not animals.
- 2. By June 1 of each year, any show that wants to be considered will submit an application to the NBA through their regional director stating how they have met the rules and who the qualifying entrants will be for that year. The board will make a decision as to which shows and entrants are qualified to show at the GTSS, immediately following the annual summer board meeting. The decision of the NBA's board as to which shows are qualified is final, for that year.
- 3. All entrants who are designated as qualified by the NBA board are qualified to bring animals for the following three years. All entrants who have placed first, second or third at the GTSS are automatically qualified to bring animals for the three years immediately following that placement. All entrants who have placed fourth or fifth at the GTSS are automatically qualified to bring animals for that year immediately following that placement.

# Thank You, Crofts!

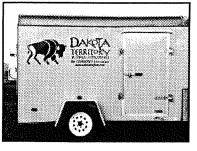
Thank you to Jerry and Duffy Croft, Tepee Creek Buffalo of Deadwood, SD for throwing a fun gettogether for DTBA members. This is the third year they have hosted the end of summer and event and those that attended had lots of fun and plenty of great food! This annual gathering is a great way to end the summer and relax before the fall sales begin.

4. Each qualifying State, Provincial, Regional or National Association can have only one qualifying show per year. Qualifying State, Provincial, Regional or National Associations must have been in existence at least three years, must have at least 50 members and must have been actively participating with the NBA to achieve the NBA's goals. The decision of the NBA's board as to which associations are qualifying is final.

To be a qualifying show it must do at least the following:

- a. Semen test all breeding age show males;
- b. Pregnancy test all breeding age females;
- c. Have at least two judges, whose names will be reported to the NBA;
  - d. Have a minimum of 25 judged animals in the show;
- e. Select a grand champion male, grand champion female, reserve champion male and reserve champion female, along with a first place winner in each class that has at least 10 animals per class, whose owners names would be submitted to the NBA's board as qualifying entrants.

The board will implement these rules in 2002/2003. The NBA will leave the present rules in place for the 2002 GTSS. After the 2002 GTSS, all potential entrants would have to be qualified to bring any animals to the GTSS by either the qualifying show or the past GTSS winner route.



The New DTBA Trailer.
Look For It At Events!

# Help Your Association...Become A DTBA Volunteer

The Dakota Territory Buffalo Association will again have a booth set up in the Rushmore Plaza Civic Center during the 2002 Black Hills Stock Show. The booth has a display and literature about the association and we also take the opportunity to sign up people for a free meat package that is drawn for after the Black Hills Stock Show is over. The dates for the Black Hills Stock Show are January 24 through February 3, 2002.

We are looking for people interested in volunteering to man the booth during this time. The trade show usually opens at 10 a.m. and closes at 9 p.m. each night. The exception is the Wednesday night (January 30) when it closes at 6 p.m. to allow people to attend the Stockman's Banquet and Ball.

If you would be interested in manning the booth, either for an entire day or part of the day, please call Karen at the DTBA office at (605) 923-6383 to sign up for times and for more information.

This is an excellent opportunity for the association to get the message out about bison and bison meat and it's also lots of fun to visit with people passing through. Your help is needed to make this a successful venture and we appreciate any assistance with this.

There is also a need for people interested in selling DTBA items such as sweatshirts, caps, t-shirts and other items during the Winter Conference. We usually have a table set up in the foyer of the hotel and someone needs to man the area during the day of our conference. It would help to have several people taking turns, so no one would have to miss all the activities for the day. Again, if you're interested in volunteering for this, call Karen at (605) 923-6383 to sign up. Thanks in advance to all our wonderful volunteers!

# www.dakotabuffalo.com Undergoing Major Changes

The DTBA web site, www.dakotabuffalo.com, has been undergoing some changes lately. The site has been running since June of 1999 and has featured information on the association and a member's directory. This past summer, we have been working to update the site and offer more information to our visitors and offer more services to our members.

While this is a time consuming process, progress is being made. The membership directory was recently updated to reflect our current members and coming shortly will be updates to the web site member links and information links. We are also ready to go online with a resource directory. Remember those information sheets that many of you filled out regarding what your bison operation consisted of? Well, the information has been compiled and we will be featuring pages on the web site that tell who is selling meat products, who is selling breeding stock and so on. This will allow people who access our site to find exactly what they are looking for and will give our members another promotional/advertising source for their operation.

Keeping the web site current has become even more crucial

since the DTBA billboards went up this spring. The billboards promote bison meat and have our web address on them, linking consumers to our site. With the addition of the resource pages, people will be able to find products and services they are looking for just by accessing our site. Just for your information, we have been tracking hits on the web site since the billboards were put into place in May of this year. When they first went up, we had 797 visitors on our site. As of August 31, we had 2,205 hits. In a four month time span, our site had over 1,400 hits! That's fantastic. With the additional information on the site, those numbers should increase. We'll keep you updated as they do.

If you have any suggestions for information or news to add to our website, contact Karen at the DTBA office, (605) 923-7755 or email to: info@dakotabufalo.com. If you are not on the resource list or did not fill out the information sheet this spring or summer, please contact Karen and she can fill one out over the phone or via email for you and we'll add your information to the list.

# **Upcoming Events And Auctions**

Monday, September 17: Sioux City Stock Yards Open Consignment Buffalo Auction, Sioux City, IA. Roger Gaswint at 800-568-2503.

**Friday, September 28:** Profitable Buffalo Raising Seminar, Buffalo Pass Ranch, Fergus Falls, MN. Call Dennis Tuel at 218-739-4645 or Mike & Tricia Vetrone at 218-739-9138.

Saturday, September 29: Buffalo Pass Ranch Cream of the Crop Select Production Sale, North Ranch, Erhard, MN. Call Dennis Tuel at 218-739-4645 or Mike & Tricia Vetrone at 218-739-9138.

Saturday, September 29 through Monday, October 1: Buffalo Roundup Arts Festival and Buffalo Wallow Chili Cookoff, Custer State Park, SD. 605-255-4515.

Monday, October 1 through Thursday, October 4: Annual Fall Buffalo Roundup, Custer State Park, SD. 605-255-4515.

Monday, October 15: Sioux City Stock Yards Open Consignment Buffalo Auction, Sioux City, IA. Roger Gaswint, 800-568-2503.

Thursday, November 1 through Saturday, November 3: Western Bison Association Wild West Buffalo Stampede Show and Sale, Reno, NV. Ken Childs or Larry Toler at 760-789-5767. Saturday, November 10: Antelope Creek Bison Ranch Auction, Gladstone, ND. Doug Candee at 701-225-8884 or 701-225-2280. Saturday, November 17 - Tuesday, November 20: Canadian Bison Association National Convention and Bison Show and

Sale. Convention to be held at Travelodge Hotel, Regina, Saskatchewan. Call 306-586-3443 for hotel reservations. Conference information, CBA at 306-522-4766;

Saturday, November 17: Custer State Park Fall Classic Buffalo Auction, Buffalo Corrals, Custer State Park, SD. 605-255-4515. Sunday, November 18: Premier Buffalo Auction, Nebraska State Buffalo Association, Valentine Livestock Company, Valentine, NE. Jerome Roberts at 402-635-2261.

Monday, November 19: Sioux City Stock Yards Open Consignment Buffalo Auction, Sioux City, IA. Roger Gaswint at 800-568-2503.

Saturday, November 24: Minnesota Buffalo Association's Legends of the Fall Breeding Stock Show and Sale and Minnesota's Harvest Production Auction, Central Livestock Sales, Albany, MN. Call Dan Meyer, evenings, at 320-352-3036.

Friday, November 30 through Sunday, December 2: Third Annual Wisconsin Midwest Premier Bison Breeding Stock Show and Sale. Eau Claire, WI. Lee Graese, 715-234-1496.

**Saturday, December 1:** Montana Bison Association Auction, Butte, MT. Vince Hayes (406) 842-7297 or Craig Denney (406) 633-2743.

Saturday, December 8: North Dakota Buffalo Association Fall Consignment Auction, KIST Livestock, Mandan, ND. Greg Maddock, at 701-438-2503.

# Summer Conference Was Fun For All

The focus of the DTBA Summer Conference is on ranch tours. Each summer, the group selects a different region and tours ranches in that area. Tour participants enjoy the relaxed atmosphere and have the opportunity to view operations with a varying focuses and different settings. This year, the group met in Spearfish, SD and the ranch tours included Thunder Canyon Buffalo near Newell, SD and Slim Buttes Buffalo Ranch near Buffalo, SD.

Greg and Sherry Smeenk, along with their children, Trisha, Jenna and Jed, operate Thunder Canyon Buffalo. The ranch was homesteaded by Greg's grandfather in 1909 with Greg's family being the third generation to be involved in agriculture. It was a cattle and sheep operation until 1994, when Greg and Sherry sold their sheep and bought some bison. In 1996, they sold their cattle and bought some more buffalo. Greg feels that

because of the sacrifices of the two

previous generations, his family is able to enjoy a lifestyle that is gradually becoming a thing of the past.

As the tour group headed through the pastures, the bright blue sky and sunshine made for a perfect backdrop. In the distance, the landmark "Deer's Ears" were visible and when we finally found the nimals, they were in a draw full of trees and tall grass. Greg dropped cake and most of the

bison came running over, putting themselves right in front of the visitors. As is typical when visitors are coming, Greg had spent the morning out looking for the herd which was, of course, a lot farther away than when the group arrived!

The cows and calves were content to eat the cake and even the bulls in the group behaved and stayed long enough for everyone to get plenty of pictures and some of the calves even got in a quick nap. Eventually, the animals headed out, bored with their tour of the humans and it was quite the sight to see them loping up the hill by the draw and back out to the farthest reaches of the pasture.

Once the group returned to the shop area, many of them headed over to view the corral system the Smeenk's use. This is always an interesting part of the tour as you can view the facilities and listen to the producer's problems and solutions as well as tips and suggestions on making it better. Sometimes it seems as though the handling systems are made of magnets the way they draw everyone in to view them!

Eventually, the group loaded back up on the bus and headed out with Slim Buttes Buffalo Ranch as the next destination. Although the two ranches are only about 25 miles apart, as the crow flies, they are about 50+ miles apart by road. The group enjoyed visiting and joking while en route to the ranch. The highlight of the trip to Slim Buttes was crossing the auto gate off the highway to get onto the road that leads to ranch. We went in the "back way" and it was quite a treat for those that aren't used to driving prough the neighbor's cow pasture to get to their house.

Sandy and Jacki Limpert, with their son Brodie and daughter, Courtney, operate Slim Buttes Buffalo Ranch. Much like the Smeenk's ranch, Slim Buttes has been in the family for a number of years. They are third generation operators of the ranch since Sandy's great uncle, Lawrence Oliver, originally started building

the ranch in the early 1920's. The ranch history is quite interesting and during the drive to the ranch, Sandy filled everyone in on some of the history.

The conversion of the ranch to buffalo created a more profitable and lower labor-input operation than what the ranch had seen for several decades. Thanks to the success of their own operation, the Limperts see the buffalo industry as a way for ranches with good grass to not only survive, but to excel in agriculture. Currently, Slim Buttes is home to 500 mother cows. It produces enough grass to grow out 800 to 900 head of bulls and heifers which are then finished in the feedlot.

On the way into the ranch, the bus went past the feedlot and working facilities at Slim Buttes and Sandy explained how the

operation is set up and answered questions about the facilities. Many producers are considering feeding out their own animals and there was much interest in the Slim Buttes feedlot operation and feeding procedures, as the Limperts have spent many years working on this aspect of the bison industry and are regarded as producing some of the best feeder animals in the industry.

Since the long bus ride over to the ranch worked up an appetite for many of the riders, Jacki had lunch waiting in

the ranch's sale barn. For three years, Slim Buttes Buffalo Ranch has hosted a breeding bull sale and the decision was made two years ago to build a sale barn. Northwest South Dakota can get pretty cold in the middle of December, which is when the sale is held, so the Limperts went the extra mile and constructed a sale facility on the ranch. It also

doubles as a great lunchroom for tour groups.

After lunch, the group loaded up in pickups to head out to see the cows and calves. They were finally located, but with a good south wind blowing, they were on the move and the pickups and people did nothing to slow them down. The entire herd ran past the tour group and into another pasture, leaving the viewing to more hindquarters than anything.

Making the decision to not chase after the cow herd, Sandy and Jacki suggested going to find the yearlings. With 1,000 head of yearlings residing on the ranch, it makes for an impressive sight. The yearlings were at the other end of the ranch and the pickups headed out once again. The herd was located (it's kind of hard to hide 1,000 animals) and impressive it was. They came up to the pickups, but spent much of the time running back and forth, circling the group. It's interesting to find yourself encircled by that many bison all watching your every move.

Arriving back at the sale barn, the group loaded up in the bus and headed back to Spearfish for an evening banquet and Fun Auction. That's when the rain finally kicked in, but it was too late to dampen the enthusiasm for the ranch tours.

Sunday morning, the DTBA board of directors held a general membership meeting and updated the group on upcoming activities and the status of the association.

Dakota Territory Buffalo Association P.O. Box 4104 Rapid City, SD 57709

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MEA PLEASE SEND	ABERSHIP APPL OIN ONLY IF YOU ARE A NEW MEMBER OR HAVE	ICATION NOT PAID YOUR 2001 DUES!
TERRITORY BUFFALO ASSOCIATION		
First Name	Last Name	
Ranch Name		
Address		
City	StateZip	
Telephone ()	Fax ()	
E-mail		
Mail to: Dakota Territory Buffalo A P.O. Box 4104 Rapid City, SD 57709	Association	P50

# DAKOTA TERRITORY BUFFALO ASSOCIATION NORTH DAKOTA BUFFALO ASSOCIATION "PRIDE OF THE DAKOTAS" COOKBOOK

Are you a BUFFALO RECIPE JUNKY? Do you have BUFFALO RECIPES tucked away in the cupboard or in your head just waiting to be shared? Do you have one favorite BUFFALO RECIPE that your family just loves? Do you have great RECIPES TO ACCOMPANY A BUFFALO ENTREE, but you just don't know how to cook buffalo?

#### WE ARE LOOKING FOR YOU!

The DTBA and the NDBA are putting together a MEMBER RECIPE COOKBOOK entitled, "<u>Pride of the Dakotas</u>". This cookbook will include all of your favorite Buffalo Recipes, as well as your recipes for dishes that "accompany" your Buffalo Meal!

#### The Buffalo Recipe Categories Include:

- Appetizers
- Soups/Sandwiches
- Burger & Casseroles
- Roasts
- Steaks

### The "Other" Recipe Categories Include:

- Salads/Vegetables
- Breads/Muffins
- Desserts/Pies
- Cakes/Bars/Cookies
- · Beverages/Misc.

We encourage you to submit your "Complete Buffalo Meal" recipes and we will make reference as to where to find the additional recipes in one of the other categories.

Remember, this is a BUFFALO RECIPE COOKBOOK, so the only entrees recipes will be BUFFALO! We feel that by adding the additional recipes, we may attract a wide range of people who may pick up the cookbook for a salad recipe and find themselves trying a buffalo recipe. Of course, we want to attract those who are looking for more ways to cook what we already know is a wonderful product - BUFFALO MEAT!

### RECIPES NEED TO BE SUBMITTED NO LATER THAN NOVEMBER 1, 2001 to:

Lorene Bender, DTBA/NDBA Cookbook Chairperson 11170 426th Ave., Britton, SD 57430 (605) 448-5837

Please use the enclosed "Recipe Form" submitted to us by <u>Jumbo Jack's Cookbooks</u>. You may duplicate this form as many times as you need for the recipes you submit. Please, only one recipe per form and type or print clearly. Remember to include ALL ingredients and instructions. Some of us are not as experienced as others in the kitchen and we can't guess as to what you mean!

We hope this will be a fun and profitable venture to promote the Buffalo Meat Industry, as well as our two organizations. We ALL need to do our part, even if it seems small, to educate the public as to the BENEFITS OF BUFFALO as an alternative meat source in their diets. THE FUTURE OF THE INDUSTRY WE LOVE DEPENDS ON IT!!

Lorene Bender DTBA/NDBA Cookbook Chairperson

To give us some idea as to how many cookbooks we may initially sell, we would like you to indicate how many cookbooks you may purchase for yourself as well as for holiday gift giving. This does not limit or obligate you to your request. It just gives us an idea how many cookbooks to order, as reprinting an order is quite expensive. Please enclose the following with your recipe submissions by November 1, 2001.

The cost of the DTBA/NDBA Cookbook will be approximately \$10.50 each

# DAKOTA TERRITORY/ NORTH DAKOTA BUFFALO ASSOCIATIONS' "PRIDE OF THE DAKOTAS" COOKBOOK

I WOULD LIKE TO PURCHASE	_ DTBA/NDBA COOKBOOKS
Name	
Address	
Phone	

# Sixth Annual Poster Contest

Dakota **Territory** Buffalo Association





2001 DTBA poster contest winning entry by Kodi Klatt

Theme: Buffalo, Monarch of the Plains Medium: Pencil Drawing

Size: 8 x 11 inches

Students: Junior and Senior High School

# **GRAND PRIZE WINNER**

A weekend stay in Rapid City during the Black Hills Stock Show.
Three free tickets to the Dakota Territory Buffalo Association Convention Banquet..
Poster will be used as advertising for the Black Hills Buffalo Classic Show and Sale.

# HONORABLE MENTION WINNERS:

• Four posters will receive gift packs of Bison Meat (valued at \$25).

### Posters are due on November 1, 2001 Dakota Territory Buffalo Association Mail to: Dakota Territory Buffalo Association Sixth PO Box 4104 Rapid City, SD 57709 Annual Poster Contest Attach Entry Form to Poster School \_ Name \_\_\_ Address Phone \_\_\_ Posters become property of Dakota Territory Buffalo Association



# CAN I MAKE A DIFFERENCE?

Tips and suggestions to help educate people on the benefits of eating and raising bison.

Prepare and serve bison meat in your home.

Ask for bison meat entrees when you go to a restaurant.

Take bison meat to a party as hors' d oeuvres.

Give a demonstration/talk at a school about the animal and the nutritional value of the meat. Serve samples.

Serve bison meat to the extended family at holiday gatherings.

Distribute samples of bison meat in a grocery store.

Use a buffalo shaped cookie cutter to form hamburgers, pancakes, or brownies.

Call another producer and ask how they are promoting the business to generate more ideas for yourself.

Put your energy into being creative and productive.

Go on a TV talk show - talk about buffalo history, nutrition, or cooking.

Use the internet to contact people and share recipes.

Write and submit an article for the local newspaper, or a magazine.

Educate yourself about sales techniques and then share what you learn.

Look for free advertising. Use a news release approach for newspapers or radio.

Look at different web pages for ideas or get your own web page as a means of advertising.

Send samples of bison meat to different business, hotels, clothing stores, etc.

Start or enter a chili cook off contest and use bison meat in your recipie.

Write to cooking magazines to ask for bison Recipes to be included.

Send letters to talk show hosts make suggestions for talking about and cooking with Bison meat. Live with Regis, The View. Think big, you never know until you try.

Contact a nutritionist and explain why bison is the heart healthy meat.

Make a presentation about bison meat to doctors or hospital staff.

Write to a cruise ship and suggest they use bison meat in their meals.

Give a ranch tour and invite different groups to attend such as a business, schools, or 4-H clubs.

Contact a bus tour and invite them to your ranch for a tour or offer to serve bison meat at one of their stops.

Work with a weight loss center on the local or national level.

Get involved with large events or celebrations in your town. Labor Day, rodeos and even parades.

Go to a trade show and set up a booth that promotes bison and bison meat.

Pick a partner to work with and remember to follow up on projects.

Do one thing a day to promote bison. Think about the difference one person can make in 365 days versus 30 people doing one thing in 365 days:  $1 \times 365 = 365$  or  $30 \times 365 = 10,950$ .

PO Box 4104 • Rapid City, SD 57709 • (605) 923-6383 • dakotabuffalo.com