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#### **Dates Set For 2003 DTBA Events**

The Dakota Territory Buffalo Association (DTBA) has announced the dates for the annual Winter Conference and Black Hills Buffalo Classic Show and Sale. The event will take place beginning on Friday, January 31 and concluding on Sunday, February 2, 2003. It will be held in Rapid City, SD at the Rushmore Plaza Holiday Inn and the Rushmore Plaza Civic Center, in conjunction with the Black Hills Stock Show and

The DTBA Winter Conference activities and meetings will take place on Friday and Saturday. Throughout the weekend, animals entered in the show will be judged and the awards banquet will be held on Saturday evening. On Sunday morning, the live animal auction will take place and wind up the weekend events.

To enter animals in the Black Hills Buffalo Classic (BHBC), producers must be a member in good standing with the DTBA at the time entries open. Entry forms and show information will be sent to members in September and entries will open in October.

For more information on the DTBA and the BHBC, contact association (605)923-6383 www.dakotabuffalo.com.

#### Cookbooks Are In! Order Today

The DTBA/NDBA Cookbook project is in the homestretch. The books should be done printing and are slated for delivery around July 12. We will have cookbooks available at the NBA Summer Conference in Jamestown and at the DakotaFest in Mitchell this August. The cookbook should be a good one, as there were over 300 recipes included!

At the April Board of Director's meeting, prices were set for the cookbooks. For current members, the cost will be \$10 per book, plus tax when applicable. For non-members, the cost will

be \$12.95 plus tax.

On the front cover of the cookbook, you will notice a blank area towards the bottom. This area was designed for you to place your business card or labels if you are offering the books with meat orders or as gifts. This way, when more information or product is needed, your cookbook recipient will know who to

If you are interested in ordering cookbooks, contact Karen at the DTBA office, 605-923-6383 or e-mail to: info@dakotabuffalo.com. As soon as the books arrive, we can begin shipping them out. An invoice will be included with your order and you can pay from that. Shipping charges will be included on your invoice. We will try and carry a supply of cookbooks to as many events as possible throughout the summer and fall to ensure that members all have access to purchasing them. These would make excellent gifts, so don't hesitate to order some extras!

#### 2002-2004 Membership Directory

Along with the other inserts inside this newsletter, you'll find information on the upcoming DTBA Membership Directory. This will be your final notice to participate as an advertiser in the directory. Karen will be follow-up calling or e-mailing in the next few weeks, so make any advertising plans now and take advantage of this great resource.

The plans are to have a new directory ready for the fall sale season. It will be printed and ready for distribution in September of this year. This new directory will be in use for two years instead of the usual one year. Please take time to read through the informational insert and return the form if you are interested in advertising in this publication.

The association publishes and distributes the directory as a service to our membership. It is not a fundraiser for the association and typically, the revenue from the advertising just covers

the production and printing costs.

9akota Territory Buffalo Association Newsletter



#### Remarks From The President: Scott Peterson



Welcome to summer! It has arrived with a vengeance and many of you, myself included, are facing the challenges of drought. While it's not easy to deal with, remember that it's just a matter of turning the corner and looking ahead.

While many of the buffalo events and happenings slow down in the summer, the DTBA has been going full steam ahead. We have a full plate of activities and issues that the board and committee members are working on

and you can read about them elsewhere in this newsletter. I'm happy to report that our Animal Health Committee is pursuing the TB testing issue and we should hear the results of that very

We are also gearing up for Dakota Fest this August. This will be the association's first venture as a food vendor and we're excited about the potential of introducing our product to so many people. As always, anyone interested in volunteering to help with

#### **Rule Changes On Tap For BHBC**

With regard to the 2003 Black Hills Buffalo Classic Show and Sale, the board recently updated several policies and procedures for this event. At our 2002 show, there were some concerns aired and the board addressed these on an individual basis and also used the feedback to create changes that will help to eliminate any problems and make the entire show and sale run smoothly and as efficiently as possible.

When the animal entry packets are mailed out in September of this year, they will include a copy of the tooth chart used by the National Bison Association to verify the age of animals.

The board looked at the criteria for two year old bulls and heifers and at this time, the rules in regard to those animals and how they are "aged" will remain the same. Beginning at the 2003 show, all two year old animals, bulls and heifers, will be mouthed upon unloading. If they are determined to be over the age limit, based on the mouthing criteria, they will be loaded back onto the consignor's trailer and must be moved off the grounds. An alternative site will be available for those animals to be housed during the show and sale.

Additionally, when you unload animals for the show, you will be asked to provide a contact phone number and/or location of where you can be reached during the event. This will help the crew to notify you in case of an emergency or if an animal should be eliminated, the owner can be notified right away and the situation resolved at that time. The show and sale committees are working hard to ensure the best possible communication between consignors and the DTBA and we appreciate your help on this as we undertake some new procedures.

If you have any concerns, comments or feedback on these new policies, please feel free to contact one of the board members or Karen at the DTBA office. The board, along with any interested members, will be meeting in Jamestown, ND on Thursday, July 18 at 8 a.m., CST during the NBA Summer Conference. Even if you are unable to attend, please direct your comments to someone so the board can address any concerns at the upcoming meeting. A complete rule and regulation sheet will be provided with the entry forms that will go out in September.

this event is welcome and the contacts for that are listed in the information about Dakota Fest.

In no time at all, it will be fall and the sales will once again get underway. With that in mind, we are already beginning the process of planning for our winter conference and show/sale. If you have any input or suggestions regarding that, contact Jacki Limpert or Karen Conley, as they will be handling most of the details for us.

I would also like to invite any of our members who are working at various events or having successful ventures to submit your information for inclusion in our newsletters. Board member, Rick Knobe, submitted an update on what he has been doing on behalf of the DTBA and I would like for more members to let us share their success stories. Many of you do media interviews and host tours and we'd like to hear from you. E-mail or call the office and we'll get something put together.

With our next board meeting just around the corner, please feel free to contact any of the board members with your input or comments. As always, you are all welcome to attend the meeting

if you are able.

Hope to see you all in Jamestown.

#### **Jerry Austin Asks For Your Help**

Hello Fellow Producers!

I sure enjoyed the mild winter, but we have had a long cool spring and we are in need of more rain. Hope everyone had a good calving season.

I NEED YOUR HELP! As you all know, we have had the booth at the Black Hills Stock Show on the main floor. This floor space is hard to come by and it gets a lot of traffic to our booth. But we need HELP!!!! The past two years, help working the booth was very hard to get. Karen, along with her folks, worked the both most of the time. Some members took turns helping and I want to THANK them. However, we need more help from the members. This booth has a lot of traffic because of its great location on the main floor. When people stop by the booth to ask questions or wanting general information, I feel a producer should be there to give them the information they need. People like to talk to a real producer. This is a good place to tell your story. Lets All Help!!! If we don't have producers man the booth, I feel we don't get our money's worth out of it!!! Someone has to be in this booth from 10 am to 8 pm for ten days. We have overt 200 members and if we all split these hours at the booth, it will make it work. If you can work a full day or even three or four hours it will all help. I feel if we don't have the help signed up by the time booth rent is due then maybe we should not have a booth. If we let this booth location go, we will wait a very long time to get a main floor booth again and will even risk losing a space altogether. Please call me if you can help!!! Call evenings at 605-255-4254.

Have a great summer! Jerry Austin

#### Welcome New DTBA Members!

Bill Gast, Penokee Mountain Bison, Marengo, WI Daryll Propp & Hank Frawley, Frawley Ranches, Inc., Lakewood, CO and Spearfish, SD Linn Enterprises, Linn, KS



#### DTBA Summer Conference Held In Conjunction With NBA Event

Next week, members of the National Bison Association (NBA) will converge upon Jamestown, ND for the group's annual summer conference. The dates will be Wednesday, July 17

through Saturday, July 20.

The host ranch will be Bison at Coteau Ridge, owned and operated by Oren and Connie Krapp. Another major centerpiece in this year's conference will be the National Buffalo Museum, located in Jamestown. The North Dakota Buffalo Association

(NDBA) is also organizing the event.

On Wednesday, July 17, various NBA committees will be meeting throughout the day. The Board of Directors will meet that afternoon from 1 p.m. to 5 p.m. The trade show participants will set up Wednesday morning and will be open for business from 1 p.m. to 5 p.m. that afternoon.

Wednesday evening, the Foundations' Benefit Dinner will be the highlight event. The dinner is a fundraiser for the National Buffalo Foundation and the Throlson American Bison Foundation. The event will be held at The Bunker in Jamestown.

On Thursday, trade show exhibits will be open from 8 a.m. to 5 p.m. Scheduled from 8 a.m to 10 a.m., the Dakota Territory Buffalo Assn., Western Bison Association, The North Dakota Buffalo Assn., the National Buffalo Foundation and the Throlson Foundation will be meeting separately. For those who are not members of those organizations, the NBA has scheduled a panel of speakers from several cooperatives across the nation. Additionally, Mike Klifel will speak on Organic Certification.

From 10:30 a.m. until noon, the NBA and participating state and regional associations will conduct a forum that will highlight dialogue between the groups. Following lunch, a general mem-

bership meeting will take place.

Thursday evening promises to be lots of fun for everyone. The National Buffalo Museum and adjacent Frontier Village will open their doors to conference participants for an evening extravaganza. The entire complex will host the event and there will be a barbecue, games stagecoach and pony rides, musical entertainment and a variety of cultural presentations.

On Friday, the Turn-N-Learn sessions take over, with four tracks to choose from. All the tracks will be held off-site and include the NDSU Research Center, North American Bison Cooperative, Arrowwood National Wildlife Refuge and various ranch tours. Friday night will be the banquet and Fun Auction, beginning with a social at 6 p.m. The trade show exhibits will be open from 8 a.m. to 10 p.m. on Friday.

Saturday is Ranch Day, with buses leaving at 10:30 a.m. to head to The Bison Ranch at Coteau Ridge. Oren and Connie Krapp are the hosts and they have a full day of tours, fun and food planned. Later in the afternoon, buses will take attendees back to Jamestown in time for the Chuck Wagon Party, which begins at 6 p.m. at the Jamestown Fairgrounds. There will be a Buffalo Feed. Beer Garden and a Buffalo Party in the Sand with the live band, Back Behind The Barn Boys.

The host hotel for this event will be the Gladstone Select Inn. Call 800-641-1000 for reservations. Other area hotels include Dakota Inn, 800-726-7924; Comfort Inn, 800-221-2222; Holiday Inn Express, 800-HOLIDAY. Call early for reservations, as a large turnout is expected.

For more information, contact Tonia at the NBA office, 303-292-2833 or tonia@bisoncentral.com. You can also register and information from the NBA www.bisoncentral.com.

NOTE: The DTBA Board of Directors will be meeting on Thursday, July 18 at 8 a.m. CST in the Jamestown Civic Center. The meeting is open to all DTBA members and you are encouraged to attend if possible or to forward any comments, topics or concerns to a board member or the DTBA office prior to Wednesday, July 17.

For those members who are unable to attend the NBA Summer Conference, the North Dakota Buffalo Association, The National Buffalo Museum and Oren and Connie Krapp have announced that several of the conference activities will be open to members of any buffalo organization, regardless of whether or not you attend the NBA event. Inside this newsletter, there are a couple of inserts that detail the activities and how you may participate. They include the Thursday evening extravaganza at the National Buffalo Museum Thursday evening and Ranch Day and the Buffalo Feed/Party in the Sand on Saturday. If you have any questions regarding any of the activities, call the DTBA office at (605) 923-6383 or the National Buffalo Museum at (701) 252-

#### DTBA To Have Food And Information Booths At Dakota Fest

The DTBA will once again be present at the 2002 Dakota Fest event in Mitchell, SD. The dates will be Tuesday, August 20 through Thursday, August 22. The event is held at the Schlaffman Farm just south of Interstate 90 at Exit 332. Show hours are 9 a.m. to 5 p.m. on Tuesday and Wednesday and 9 a.m. to 4 p.m. on Thursday. Admission is just \$3 per person.

The DTBA will have our informational booth set up in the Ag Tent, located almost directly in the center of the grounds. We will be handing out information on the association, buffalo meat and buffalo production, as well as selling DTBA merchandise and cookbooks.

For the first time this year, the DTBA will also be operating a food vendor booth at this event. The board is still working on menu selections and prices, but those are being finalized at the upcoming board meeting. We will be joining the beef, pork, chicken and elk industries in showcasing our products. This is going to be a fund raising event for the DTBA.

Steve Schmitz headed up the Dakota Fest activities last year and is spearheading the project again this year. With the addition of the food vendor booth, we will need MANY volunteers to help prepare, serve and promote buffalo meat. The informational

booth is pretty well taken care of at this time, but if you would like to volunteer to work there, you are most welcome.

We need people who can spend a few hours or even the day helping out your association. All the materials, food and serving items will be provided, we just need you there to serve and talk about the product. With over 40,000 people from around the world attending this event, this is an excellent opportunity to spread the message about buffalo meat and the association.

If you would like to help with the Dakota Fest event, please contact Steve Schmitz at 605-966-5770, Orrin Geide at 605-526-3840 or the DTBA office at 605-923-6383, info@dakotabuffalo.com.

We need everyone's help to make this event a success. The opportunity is there for us to reach a large number of people and we need to ensure that we serve them an excellent product and give them all the information they need to purchase and consume buffalo meat in the future. We will also be promoting buffalo production at this event, so we should get some excellent exposure all the way around.

Call today and get involved. Help your association to help you!



#### **Animal Health Committee Update**

In response to an overwhelming "yes" by the DTBA membership at our January meeting, an Animal Health committee has been formed and are currently working on some issues on behalf of the membership. Committee members include: Scott Peterson, Joe Painter, Ralph Mahoney and Bill Melius.

As many of you will recall from our conference, in his presentation, South Dakota State Veterinarian, Dr. Sam Holland, urged the membership to look at relaxing the TB testing requirements for buffalo in the state of South Dakota. The membership was overwhelmingly in favor of pursuing this and Scott, Bill and Karen recently met with Dr. Holland to pursue this. On July 9, a presentation was made at the South Dakota Animal Industry Board Annual Meeting to ask the board to consider relaxing the requirements. At the time this newsletter is printed, the results of that meeting are not known, but as soon as a decision is made, we will let the membership know. Keep an eye on your e-mail, as we will use that forum to notify members of the outcome immediately. More information will also be included in the September newsletter.

If you have any concerns or suggestions for the Animal Health Committee, please feel free to contact the members or the DTBA office. Scott Peterson, (605) 892-4466; Joe Painter, (605) 375-3718; Ralph Mahoney, (605) 996-8900 and Bill Melius, (605) 598-4586.

#### **Sponsors Needed For 2003 Event**

It's getting to be that time of the year again when we start planning for the January conference and show/sale. One of the big tasks that we'd like to get taken care of this fall is that of trophy and conference sponsorships. If you were a sponsor of any sort at the 2002 event, you will be contact in August to see if you would like to again sponsor for the 2003 event. At that time, an invoice will be sent to you reflecting your sponsorship and the cost. Payments for those need to be recieved by September 30. Any sponsorships that are not paid by that date will be opened up to other parties interested in sponsoring. If you did not sponsor anything for 2002 but are interested in doing so at this time, please contact Karen at the DTBA office via phone or e-mail and she will put you on the list and notify when and if sponsorships are available after the September deadline. Once again, Jacki Limpert will be our conference chairperson and she welcomes any input or suggestions for the upcoming conference, be it speaker or topic suggestions or just input and ideas on how to make this event the best. Jacki can be reached at (605) 866-4846 or e-mail her at: sbbuff@rapidnet.com. Thanks in advance for your support of the DTBA!!

#### **New Website Almost Complete**

It's been a while in the making, but in the very near future, the DTBA web site, www.dakotabuffalo.com, will be taking on a very different look. To date, the membership directory has not been accessible and that's due to our web master, Eric Swanson, learning a couple of new tricks to improve our site.

Eric and Karen are working on the site and the content and hope to have a new, interactive, improved site up and running by mid-July. The site will allow browsers to find a variety of resources, including meat and live animals. That's what all you members have been filling out information sheets for!

Thanks to everyone for their patience on this project. The end results will be worth the wait.

Also, if you need information updated, please contact the office so that it can be changed on your records and on the site.

#### **Volunteers Needed For BHBC**

The Black Hills Buffalo Classic Show and Sale (BHBC) is a huge event for the DTBA. It takes many hours and many volunteers to put all the events together and we can't begin to thank enough, those who step forward and help out. At the 2002 show, it was noted by Steve Sutton how much he appreciated everyone who pitched in to help feed, water and move animals throughout the entire weekend.

Once again, with our 2003 event looming around the corner, Steve would like to have some volunteers step forward and assist him and his crew with the buffalo. Since the dates are in place, Steve is looking for people willing to be on hand Thursday, January 30 and Friday, January 31 to help unload and pen animals. There is also a need for some extra hands to water and feed the animals as they are penned throughout the course of the two days. This will take a number of people, as Steve encourages consignors to pitch in and help, especially with getting water to the animals as soon as possible after they are unloaded and penned.

Throughout the weekend, we will need a core crew that can help with daily feeding, watering and also moving animals while the judges are selecting animals. On Sunday, sale day, volunteers are needed to help sort and pen the animals throughout the day and until loadout is completed for the day. Steve is also asking for a couple of people who could be available the following Monday for approximately half a day to help finish with loading out the sale animals.

It makes for a long weekend and it seems like the weather is too hot or too cold, but we all appreciate the volunteers who step forward to help care for the buffalo. This is one of the most important roles in making the BHBC a success.

If you are interested in volunteering your time to help with this, please contact Karen at the DTBA office, 605-923-6383 or e-mail to: info@dakotabuffalo.com. She will make a contact list and put you in touch with Steve and his crew to arrange some sort of schedules for the weekend. THANKS FOR YOUR HELP!!!!

#### Portable Chute Available To All

The DTBA has a portable chute system that is available for rent to DTBA members to help them work animals. The association is doing this as a service to our members as well as to help with other association related activities such as the Carcass Class.

The chute system is manufactured by Berlinic Manufacturing of Quill Lake, Saskatchewan, Canada. The chute comes equipped with wheels, the scale and a power pac. Members renting the chute will need to ensure that they have an alley or ready chute that will lead to the working chute.

The DTBA Board of Directors has authorized the renting of the chute system by current DTBA members at the rate of \$125 per 24 hour period that the chute is checked out to a producer. Additionally, there will be a \$500 deposit required and a rental agreement form will need to be signed prior to checking out the chute.

If you need more information on the chute system, the terms of the rental agreement, or to book dates for usage, please contact the DTBA office at (605) 923-6383 or email to: info@dakotabuffalo.com. All the scheduling will be handled through the office. The chute is currently located in Belle Fourche, SD, but is available to all DTBA members and is ready to travel. Travel arrangements can be made for getting the chute to various locations and members are encouraged to use the chute, regardless of your location.





#### **Knobe Busy Promoting Buffalo Meat And The DTBA**

Lazy RRse Buffalo Ranch, Sioux Falls, SD, provided two buffalo

food tastings in March of this year.

The first was at the Outdoor Campus in Sioux Falls. The National Association of Nature Interpreters were in the city for a conference and the Outdoor Campus hosted an evening of entertainment and food. The meat provided was buffalo burgers donated by the Custer State Park. Thea Ryan from the Outdoor Campus asked Rick for assistance in preparing the meat

Rick and Brian, along with grill owner Willie Siemonsma, showed up at the Outdoor Campus on a cold Friday

nearly 100 hungry conferees from in Sioux Falls, SD. seven states. Many came back for

seconds and a couple went for thirds. Rick posted the DTBA banner and handed out brochures provided by the DTBA office. Rick gave a short talk about the value of buffalo meat. According to Thea, many positive comments were made after the event.

Next, the Lazy RRse Buffalo Ranch was involved in "The Gourmet Guys" cooking event, a first time fundraiser for the Sioux Falls Center for Active Generations. Forty local fellows, none of them professional chefs, cooked their own special recipes for a crowd estimated to be about 375 people. The crowd went



evening and cooked buffalo for Rick Knobe makes a presentation at the Outdoor Campus

DTBA Board Member, Rick Knobe, along with his son, Brian, from booth to booth to sample the various foods. Professional chefs judged in four divisions including, Appetizers and Salads,

Soups and Casseroles, Entrees and Desserts. Rick and Brian prepared over seven gallons of buffalo chili using a recipe provided by a friend. The DTBA banner was hung and brochures provided.

At the end of the day, awards were presented. Rick and Brian placed first in the Soups and Casserole division. Judges described the chili as flavorful, and the crowd liked it too, as most of it was consumed.

The Lazy RRse Buffalo Ranch, LLC, is one of the newest members of the DTBA. Rick and Brian sell meat from their own freezers. Lazy RRse buffalo meat is also available at various locations throughout the Sioux Falls region.

NOTE: Any DTBA members who would like to share their activities with the membership are welcome to

send stories and photos to be published in the next available newsletter. If you are submitting photos, please send originals or on e-mail as a jpg or tif format. Stories can also be e-mailed in Word or text format. We would like to share information about fellow members and producers and this will be an excellent format for doing that.

Also, if you are participating in events where you need information or handouts, contact Karen at the office and she can help supply you with those items.

#### Upcoming Buffalo Sales, Meetings and Events Around The Country

Saturday, July 13: Iowa Bison Assn. Summer Meeting, Red Fox Inn, Waverly, IA. Call 515-295-4962 for details.

Wednesday, July 17 through Saturday, July 20: National Bison Association Summer Conference, Jamestown, ND. Contact the NBA at 303-292-2833.

Saturday, September 28 through Monday, September 30: Annual Buffalo Roundup Arts Festival and Buffalo Wallow Chili Cookoff, Custer State Park, SD. For more information, contact Custer State Park at 605-255-4515.

Monday, September 30: Annual Fall Buffalo Roundup, Custer State Park, SD. Contact the park at 605-255-4515.

Saturday, October 12: Gehl's Buffalo Hill Ranch "Octoberfest", Prescott, WI. 715-262-4283.

Friday, November 8 through Sunday, November 10: Western Bison Association Wild West Buffalo Stampede Show and Sale. Reno Livestock Events Center, Reno, NV. 509-464-1664.

Saturday, November 16: 37th Annual Custer State Park Fall Classic Buffalo Auction, Buffalo Corrals, Custer State Park, SD. Call 605-255-4515.

Friday, November 22 and Saturday, November 23: Iowa Bison Assn. Show and Sale, Waverly, IA. Kreg Menning, sale chairman, at 641-456-3752

Saturday, November 23 through Monday, November 25: Canadian Bison Association National Convention and Bison Show and Sale. Regina, Saskatchewan. Host hotel is the Travelodge, for reservations call 306-586-3443. For details on the CBA convention, contact the assn. at 306-522-4766.

Tuesday, November 26: Canadian Bison Association National Bison Sale, Agribition Grounds, Regina, Saskatchewan. Call the assn. at 306-522-4766.

Friday, November 29 and Saturday, November 30: Minnesota Buffalo Association Legends of the Fall and Minnesota's Harvest sales, Albany, MN. Call Dan Meyer at 320-352-3036, evenings only.

Friday, December 6 through Sunday, December 8: Wisconsin Bison Producers Assn. Midwest Premier Bison Show and Sale, Eau Claire, WI. Call the assn. at 920-921-8889.

Friday, January 31 through Sunday, February 2, 2003: Dakota Territory Buffalo Assn. Black Hills Buffalo Classic Show and Sale and Winter Conference, Rushmore Plaza Civic Center & Rushmore Plaza Holiday Inn, Rapid City, SD. Call the DTBA at 605-923-6383

Saturday, February 22: New Generation 60 Second Breeding Bull Auction, Kramer's Big Bid Barn, North Battleford, Saskatchewan. Sandy Limpert at 605-866-4846 or Kurt Wigness at 306-297-6277.

Friday, March 28 through Sunday, March 30, 2003: Minnesota Buffalo Association Annual Educational Conference. Hosted by the Meyer and Linz families. St. Cloud, MN. Call the association at 507-454-2828.

Dakota Territory Buffalo Association P.O. Box 4104 Rapid City, SD 57709

PRESORT STANDARD U.S. POSTAGE PAID RAPID CITY, SD PERMIT NO. 26

The DTBA will conduct an open board meeting on Thursday, July 18 at 8:00 a.m. CST. The meeting will be held at the Jamestown, ND Civic Center in conjunction with the National Bison Association tion with the National Bison Association Summer Conference. All members are Summer Conference to call directors invited or encouraged to call directors with any concerns or input.

MEN PLEASE SEND II	BERSHIP APP N ONLY IF YOU ARE A NEW MEMBER OR H	PLICATION  AVE NOT PAID YOUR 2002 DUES!
TERRITORY BYFFALO ASSOCIATION		
First Name	Last Name	
Ranch Name		
Address		
City	State	Zip
Telephone()	Fax ()	
E-mail		
Mail to: Dakota Territory Buffalo Ass P.O. Box 4104	sociation	V 95/1

## DAKOTA TERRITORY BUFFALO ASSOCIATION 2002 - 2004 MEMBERSHIP DIRECTORY

The DTBA will again be producing a Membership Directory this fall. The directory is slated to be printed and ready to use by September 2002 and will be good for TWO YEARS, through the fall of 2004. This is a switch from our current yearly directory. This DTBA board of directors made this decision to help with the cost to advertisers and also to streamline the project.

The directory will have quarter, half and full page advertisements and will be a full color piece throughout, just as in past years. This time, thanks to our new resource directory, the book will also feature listings for our members who sell meat, by products, live animals, etc. If you are not on the resource list or did not fill out an information sheet since January 2002, please contact Karen and she can fill one out over the phone or

via e-mail for you and we'll add your information to the list and make sure you're included in this new directory.

Some members have asked what we do with the Membership Directories. Just so you all know, they are sent out to every member of the DTBA as well as to key members of other state/regional and national buffalo organizations. They are used as a resource tool for various media, including newspapers, television and radio and are distributed to all regional media and upon request to others. We have the books available any time the DTBA booth is set up and they are also distributed at the regional and national shows, sales and conferences. All new members to the DTBA receive a copy and other selected persons receive the directory as a way to help our members promote themselves. The books are popular handouts and have made their way around the country this past year. With the additional resource listings for each participating member, the new directory will be a valuable tool for marketing for our membership.

Pricing information for the new book is included below. The book will again be produced by DesignWrite under the direction of the DTBA Board of Directors. The board would like to encourage everyone to purchase at least a quarter page ad. By spreading the cost of that ad over two years, it's pretty insignificant for the amount of coverage you'll receive. Ads can be sent in camera ready or for an additional charge, DesignWrite can help with ad design. Start thinking about it now and let's put together a great directory to help promote ourselves and the industry. Call Karen at the DTBA office at 605-923-6383 for more info or send an e-mail to her at: www.dakotabuffalo.com.

Please check the ad size you would like to reserve for the directory. Then fill out the information coupon below and return to the DTBA so your ad space will be reserved for the new directory. The covers are all reserved at this point in time. The deadline for reserving ad space will be July 31, 2002. Materials for camera ready ad will be due by August 15, 2002 and any advertising produced by DesignWrite will need to be arranged by July 31, 2002.

• Quarter page - \$225		
• Half page - \$325	SIGN UP NOW FOR THE 2002-2004 DTBA MEMBERSHIP DIRECTORY!!	
- Inside back cover - \$550	DON'T MISS THE OPPORTUNITY TO ADVERTISE YOUR RANCH AND GUSINESS TO THOUSANDS OF PEOPLE. THIS DIRECTORY IS SENT OUT AROUND	
• Inside front cover - \$550		
• Outside back cover - \$650	THE COUNTRY AS WELL AS TO CANADA, MAXIMIZ- ING EXPOSURE FOR YOUR OPERATION. FILL OUT AND RETURN THIS FORM TO RESERVE YOUR ADVERTISING SPACE IN THIS DIRECTORY!	
Your Name		
Ranch/Business Name		
Address		
City	StateZip Code	
Phone Fax _	E-Mail	

Please return form to: Dakota Territory Buffalo Assn., PO Box 4104, Rapid City, SD 57703 or fax to: 605-923-6383.

#### NATIONAL BUFFALO MUSEUM NEWS



You're invited!

## NATIONAL BUFFALO MUSEUM-FRONTIER VILLAGE EXTRAVAGANZA

Thursday, July 18th-6:00 to 9:00 p.m.

Enjoy a family evening of fun at the complex of the National Buffalo Museum & the Frontier Village! - IT'S ON US!

\* TOUR THE MUSEUM AND THE FRONTIER VILLAGE \*

\* GAMES FOR THE KIDS (OR ADULTS) \*
buffalo chip shuffleboard, face painting,
buffalo bean bag toss, water balloon games, 5 more
\* STAGE COACH 5 PONY RIDES \*

\* ENTERTAINMENT \*

including: "Children of the Plains" (Native American Youth Dance Group)

\* FOOD \*

bison ribs, corn on the cob, bison hors' doeuvres, Indian tacos, mini bagels

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Even if you are not registered for the Mational Bison Association Conference, - if you are involved in the industry in some way—you are invited. This is your ticket, It is good for an individual or a family—you must bring it with you for admittance, as the Frontier Village will be closed to the general public that evening.

National Buffalo Museum P.O. Box 1712 Jamestown, ND 58402

Phone: 701-252-8648 Fax: 701-253-5803 \* THIS IS YOUR TICKET \*

## www.thebisonranch.com



You are invited to Ranch Day at The Bison Ranch

Sat., July 20, 2002 Oren and Connie Krapp Pingree, ND

n conjunction with the National Buffalo Association's summer conference, Oren and Connie Krapp are holding Ranch Day at their place southwest of Pingree, North Dakota. Whether you plan to attend the NBA conference or not, you and your family are invited to attend Saturday's festivities, which include a morning tour of the herd, noon lunch, and family fun in the afternoon. And in the evening, you have the option of attending auto races, a supper and dance in Jamestown!

This is a great opportunity to co-mingle with fellow bison ranchers, and enjoy the day. We have room for your camper or tent! Please let us know via phone, mail or e-mail (info below) by Friday, July 12, if you plan to attend.

Directions from Jamestown, North Dakota

Travel 16 miles north on Highway 281
North (you will be approximately 3.5 miles north of Buchanan). Turn west (left; look for signs) and continue 3 miles. We are right along the road, you can't miss us!

Directions from Carrington, North Dakota
Travel south 21 miles on Highway 281to
Pingree. Turn west on Highway 36. Go
less than an eighth-mile. Turn left by high school and go 3.5 miles south on gravel road. Turn right (west) and travel one mile.

## Prizes! Games! Fun for the whole family!

Tours of Herd 9:00 a.m., 10:30 a.m., and, if needed, 1:30 p.m.

### Lunch

11 a.m. - 1:30 p.m.

Volleyball Basketball,
Baseball Horseshoe,
Pasture Golf Croquet
11 a.m. - 4 p.m.

# The Bison Ranch at Coteau Ridge